2021 WRPA Sponsorship Opportunities

Build Stronger Industry Connections

About WRPA:

Washington Recreation & Park Association was established in 1947 and is a not-for-profit 501c3 professional and public interest organization. WRPA's mission is to promote excellence in current and future parks and recreation professionals through advocacy, networking, education, and training.

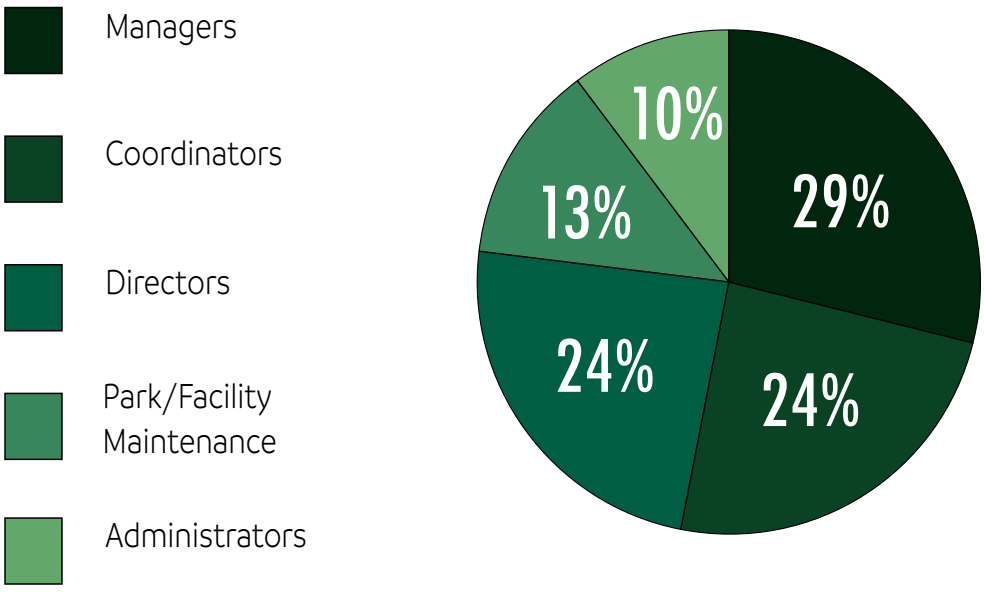
2,400 + MEMBERS

23+ COMMERCIAL MEMBERS

63 AGENCIES

PARTNERING WITH WRPA HELPS YOU

- Put your company front and center
- Gain more exposure with you target market
- Increase your reach to new customers, and agencies
- Re-enforce current relationships with and engage throughout the year
- Build strong connections with leaders and decision makers



**Based on those members who included their job title

Annual Partnerships Levels at a Glance

Benefits	Platinum Partner $16,000 (Exclusive)	Gold Partner $8,500 (5 Available)	Silver Partner $4,500 (5 Available)
WRPA WEBSITE			
Partner Webpage Recognition	**Prominent Linked Logo**	**Linked Logo**	**Linked Logo**
Event Postings on WRPA Calendar	**2 Postings**	**1 Post**	
Company Description (100 word max)	✓	✓	
Branded Banner on WRPA Homepage	✓		
WRPA EMAILS & SOCIAL			
Recognition in WRPA Emails	**Prominent Linked Logo**	**Linked Logo**	**Linked Name**
Social Media Shout Out (Facebook & Twitter)	**4 Posts**	**2 Posts**	**1 Post**
WRPA CONFERENCE			
Full Event Registration(s) to Conference	**4 Registrations**	**2 Registrations**	**1 Registration**
Complimentary Exhibit Opporunity at Conference	✓	✓	✓
Ad in Conference Welcome Email (Due Monday, March 1, 2021)	**Large Ad** (400px X 400px)	**Medium Ad** (400px X 250px)	**Small Ad** (400px X 150px)
Logo Posted on All Applicable Conference Promotional Materials	✓	✓	✓
Promotional Address at Opening Keynote	**2-3 Minutes**		
PROGRAM BENEFITS			
Registration(s) to all WRPA Training Programs	**2 Registrations**	**1 Registration**	
Chance to Address Attendees at all Applicable Programs	**2-3 Minutes**	**1-2 Minutes**	
Chance to Exhibit Opporunity at all Applicable Programs	✓		
ADDITIONAL BENEFITS			
Complimentary WRPA Commercial Membership ($500 Value)	✓	✓	
Opportunity to Partner with WRPA and Host an Open House	✓		
WRPA Membership App Sponsorship	✓		

WRPA Commercial Membership

WRPA Commercial Membership: $500

ANNUAL MEMBER BENEFITS

Want to further enhance your visibility and benefits? Consider becoming a WRPA Commercial Member. This membership is included with the purchase of a platinum and silver sponsorship but can be added to other sponsorship or exhibit opportunities. A full list of benefits can be found below.

- Company employee profiles with contact information and company description in vendor directory
- Receive member discounts on WRPA events and training programs
- Access to WRPA Resources (WRPA newsletter, member directory, and WRPA membership app)
- Opportunity to submit a proposal to provide a specialized training
- Complimentary WRPA Job Board postings

WRPA COMMERCIAL MEMBER TESTIMONIAL - NORTHWEST PLAYGROUND EQUIPMENT

"At Northwest Playground Equipment our mantra is 'Building Community through Play'. A strong community requires great connection and communication to inspire engagement and collaboration. We are excited to be able to continue our 24-year tradition of partnering with WRPA."

—Northwest Playground Equipment

WRPA Training Program Sponsorships

Training Program Sponsorships: $500 - $2,000

Due to the ever-changing state of regulations surrounding COVID-19, WRPA will be releaing additional information about training program sponsorships in early 2021. If you are interested in creating a custom opportunity for one of these events please email the WRPA Office at wrpa@wrpatoday.org.

CERTIFIED PLAYGROUND SAFETY INSPECTOR COURSE & EXAM (CPSI)

- This event is heald twice a year in the Spring & Fall
- The Certified Playground Safety Inspector (CPSI) program offers the most comprehensive training on playground safety as well as provides certification for playground safety inspectors. WRPA partners with the National Recreation and Park Association (NRPA) to provide two trainings per year in Washington State.

WRPA FALL SUMMIT

- This event is held in October
- Traditionally, Fall Summit is held as a one-day event providing high-quality training and education that focuses on the professional development helping park and recreation professionals become stronger leaders.

WRPA NETWORK EVENTS

- Network events are held throughout the year and hosted by our Network leaders
- WRPA has several dedicated Networks that provide WRPA members with the opportunity to make personal, ongoing connections with other professionals. These networks focus on specific sectors within the park and recreation field, examples include aquatics, park rangers, facilities/rentals/marketing, and more.

WRPA WEBINARS

- Live webinars are held throughout the year
- WRPA just started providing live webinar trainings in 2020. These online presentations offer members and non-members the change to learn in their office or on the go anywhere in Washington State.