



# 2017 WRPA Sponsorship Opportunities

## ANNUAL SPONSORSHIPS

### **Platinum Partner: \$15,000** *Industry Exclusive*

#### **ANNUAL BENEFITS:**

- Prominent hyperlinked logo recognition on multiple pages of WRPA website
- Brief company description included on sponsor page of WRPA website (75 word max, copy provided by sponsor)
- Logo recognition in all WRPA weekly e-news and sponsor feature in one edition (sent to 1,500 recipients)
- Opportunity to host an open house at your office or venue of choice. WRPA will promote the event
- Quarterly (4) social media announcements recognizing sponsorship of WRPA

#### **CONFERENCE BENEFITS:**

- Four (4) complimentary Annual Conference registrations with nametag identification as sponsor
- Preferred display space for 10x20 double exhibit booth and all related exhibitor benefits at the Annual Conference
- Full page ad in the Annual Conference printed program
- Prominent logo recognition in the Annual Conference printed program
- Top billing on all Annual Conference sponsorship signage and on screen in the general session room
- Logo recognition on all conference promotional materials including conference website and conference e-blasts
- Brief (2-3 minutes) promo address from the podium during WRPA Annual Banquet at the Annual Conference
- Sponsor acknowledgement by WRPA leadership from the podium at Annual Conference

#### **OTHER WRPA PROGRAM BENEFITS:**

- Two (2) complimentary registrations to all WRPA programs and trainings with nametag identification as sponsor
- Prominent logo recognition on all promotional materials for WRPA Fall Summit and CPSI Trainings
- 6' display table space for distributing company materials at WRPA Fall Summit

#### **MEMBERSHIP BENEFITS:**

- One full year of WRPA Commercial Membership

Platinum Partner: \$15,000



# 2017 WRPA Sponsorship Opportunities

## ANNUAL SPONSORSHIPS

### Gold Sponsor: \$8,500

#### ANNUAL BENEFITS:

- Hyperlinked logo recognition on multiple pages of WRPA website
- Brief company description included on sponsor page of WRPA website (75 word max, copy provided by sponsor)
- Logo recognition in all WRPA weekly e-news (sent to 1,500 recipients)
- Two social media announcements recognizing sponsorship of WRPA

#### CONFERENCE BENEFITS:

- Two (2) complimentary Annual Conference registrations with nametag identification as sponsor
- Preferred display space for 10x10 exhibit booth and all related exhibitor benefits
- Half page ad in the Annual Conference printed program
- Logo recognition in the Annual Conference printed program
- Logo on all Annual Conference sponsorship signage and on screen in the general session room
- Logo recognition on all conference promotional materials including conference website and conference e-blasts
- Sponsor acknowledgement by WRPA leadership from the podium at Annual Conference

#### OTHER WRPA PROGRAM BENEFITS:

- One (1) complimentary registrations to all WRPA programs and trainings with nametag identification as sponsor
- Logo recognition on all promotional materials for WRPA Fall Summit and CPSI Trainings

#### MEMBERSHIP BENEFITS:

- One full year of WRPA Commercial Membership

Gold Sponsor: \$8,500



# 2017 WRPA Sponsorship Opportunities

## ANNUAL SPONSORSHIPS

### Silver Sponsor: \$3,500

#### ANNUAL BENEFITS:

- Hyperlinked logo recognition on multiple pages of WRPA website
- Brief company description included on sponsor page of WRPA website (75 word max, copy provided by sponsor)
- Logo recognition in all WRPA weekly e-news (sent to 1,500 recipients)
- One social media announcement announcing sponsorship of WRPA

#### CONFERENCE BENEFITS:

- One (1) complimentary Annual Conference registrations with nametag identification as sponsor
- Display space for 10 x10 exhibit booth and all related exhibitor benefits
- Quarter page ad in the Annual Conference printed program
- Logo recognition in the Annual Conference printed program
- Logo on all Annual Conference sponsorship signage and on screen in the general session room
- Logo recognition on all conference promotional materials including conference website and conference e-blasts
- Sponsor acknowledgement by WRPA leadership from the podium at Annual Conference

#### OTHER WRPA PROGRAM BENEFITS:

- Logo recognition on all promotional materials for WRPA Fall Summit and CPSI Trainings

#### MEMBERSHIP BENEFITS:

- One full year of WRPA Commercial Membership

Silver Sponsor: \$3,500

# 2017 WRPA Sponsorship Opportunities

## ANNUAL CONFERENCE SPONSORSHIPS



**Celebrating a Legacy:  
Inspiring Communities to Play**  
**MAY 2-5, 2017**

### Conference Sponsor: \$8,500

*Become the exclusive sponsor conference. You'll receive prominent logo recognition on all conference promotional materials including WRPA weekly e-news, conference website, and conference e-blasts, alongside recognition of the Association's annual platinum, gold and silver sponsors. In addition, you will receive:*

- Six (6) complimentary conference registrations with nametag identification as a sponsor
- Preferred display space for 10x20 exhibit booth and all related exhibitor benefits
- Full-page ad in the conference program
- Prominent logo recognition in printed program
- Prominent logo recognition on all sponsorship signage and on screen in the general session room
- Brief (up to 5 minutes) address from the podium during an Opening Keynote Address
- Sponsor acknowledgment by WRPA leadership from the podium during all keynote sessions
- Social media announcement when sponsorship is arranged.



## ANNUAL CONFERENCE SPONSORSHIPS

### A La Carte Sponsorships

- Keynote/Plenary Sessions (two available): \$1250
- Networking Lunch (two available): \$1000
- Mobile Event App Sponsor\* (cost of mobile app production)
- Golf Tournament Sponsor\*\*: \$500
- Conference socials:
  - President's Social (Tuesday) – **SOLD**
  - Wednesday Social – **SOLD**
  - After Banquet Social (Thursday) – **SOLD**

Benefits for the above sponsorships include:

- ▶ One (1) complimentary conference registrations with nametag identification as sponsor
- ▶ Hyperlinked logo recognition on conference website
- ▶ Logo recognition in printed program
- ▶ Logo recognition on sponsorship signage and on screen during chosen sponsored event
- ▶ Brief (2-3 minutes) address from the podium during chosen sponsored event
- ▶ Sponsor acknowledgement by WRPA leadership from the podium at a general session
- ▶ One (1) social media announcement when sponsorship is arranged
- ▶ \*Mobile Event App Sponsor will receive logo on splash screen and complimentary banner ad in lieu of logo on signage and materials on tables. Sponsor will be recognized and have an opportunity to address attendees during the general session on Day 1.
- ▶ \*\*Golf Sponsors also receive logo recognition on signage at the tournament as well as (1) registration for the tournament
- ▶ Golf Tournament – Hole Sponsorships (18 available\*\*): \$200 – includes one sign and opportunity to be present at the hole during the tournament.



# 2017 WRPA Sponsorship Opportunities

## ANNUAL CONFERENCE SPONSORSHIPS

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### Branded Material Sponsor Opportunities

Package values listed below include cost of production

300 tote-bags | \$1,000

300 Name Badge Pouches/Lanyards | \$750

Benefits of branded material opportunities include:

- ▶ Logo imprinted on item selected
- ▶ Logo recognition on conference website, printed program, sponsorship signage and on screen in the general session room

### Program Ads (Full color)

Full Page: \$650

Half Page: \$400

1/4 Page: \$250

1/8 Page: \$100



### Exhibit Booth

Exhibitors	Member Rates	Non Member Rates*
10x10 Booths	\$ 950.00	\$ 1,250.00
10x20 Booths	\$ 1,850.00	\$ 2,450.00
20x20 Booths	\$ 3,050.00	\$ 3,850.00
6' Display Tables	\$ 450.00	\$ 600.00

\* Become a commercial member for only \$500! Join now and save on your exhibit booth!

- ▶ 10x10 exhibit booth space includes 8' skirted, dressed table, two chairs, pipe and drape, identification sign
- ▶ Two (2) complimentary conference registrations with nametag identification as exhibitor (includes full access to conference sessions and meals)
- ▶ Company name and hyperlink on conference website
- ▶ Company name and contact information listed in conference printed program

# 2017 WRPA Sponsorship Opportunities

**CPSI – PACKAGES ARE AVAILABLE AT BOTH SPRING AND FALL TRAININGS**



## Certified Playground Safety Inspector

The Certified Playground Safety Inspector (CPSI) program offers the most comprehensive and up-to-date training on playground safety as well as provides certification for playground safety inspectors. WRPA partners with the National Recreation and Park Association (NRPA) to provide two trainings per year in Washington state.

### Presenting Sponsor: \$1,750

#### *Exclusive*

- Most prominent logo recognition on all promotional materials including WRPA weekly e-news, event details webpage and e-blasts
- Brief (1-2 minutes) address from the podium during morning welcome remarks
- Sponsor acknowledgement by WRPA leadership from the podium
- 6' display table space for distributing company materials in banquet room
- Prominent logo recognition on all sponsorship signage
- Two (2) complimentary registrations with nametag identification as sponsor
- Social media announcement when sponsorship is arranged

### Display Table: \$500

#### *3 Available*

- Company name listed on all promotional materials including WRPA webpage and WRPA weekly e-news
- 6' skirted, dressed display table in the banquet room
- One (1) complimentary registration with nametag identification as exhibitor

# Winter 2018 Sponsorships

## RISK MANAGEMENT SCHOOL

RISK MANAGEMENT SCHOOL – WINTER 2018

### Presenting Sponsor: \$2,500

*Exclusive*

- Most prominent logo recognition on all RMS promotional materials including WRPA weekly e-news, event details webpage and e-blasts
- 6' display table space for distributing company materials near registration
- Full page ad in RMS program with prominent placement
- Prominent logo recognition in printed program
- Prominent logo recognition on all sponsorship signage
- Two (2) complimentary registrations with nametag identification as sponsor
- Social media announcement when sponsorship is arranged

### Lunch Sponsor: \$1,250

- Logo recognition on all RMS promotional materials including WRPA weekly e-news, event details webpage and e-blasts
- Opportunity to distribute company brochure/flyer during lunch
- Half-page ad in RMS program
- Logo recognition in printed program
- Logo recognition on all sponsorship signage
- One (1) complimentary registration with nametag identification as sponsor
- Social media announcement when sponsorship is arranged

### Room Sponsor: \$500

*6 available*

- Company name listed on all RMS promotional materials including WRPA webpage and WRPA weekly e-news
- Opportunity to introduce workshop speakers in sponsored room
- Opportunity to distribute company brochure/flyer in sponsored room
- Quarter-page ad in RMS program
- Logo recognition in printed program
- Logo on educational room signage
- Company listed onscreen during rolling Powerpoint
- One (1) complimentary registration with nametag identification as sponsor