



## WRPA Sponsorship Chair Position

**Job Title:** Sponsorship Chair (2-year commitment)

**Describe the Job:** Maintaining relationship with current sponsors and solicit new sponsors throughout the year.

**Location:** Remote

### Responsibilities and Duties:

- Contact all Platinum level sponsors, via phone or in person, monthly
  - Focus on the relationship with the sponsor, gain feedback of their benefits, and ask about overall connection with the membership
- Contact all Gold & Silver level sponsors via phone or in person, quarterly
  - Focus on the relationship with the sponsor, gain feedback of their benefits, and ask about overall connection with the membership
- With the current list of sponsors from the Conference, potentially recruit for Annual Sponsorship
- Produce and deliver committee reports for Board Meetings (template provided to you)
- Execute Sponsorship Committee meetings bi-monthly
  - Recruit Sponsorship Committee members (3-5)

**Who will they will report to:** Vice President

**Time Commitment:** 1-3 hours per month (varies)

### What will they do on their first day:

- Get familiar with the current sponsors and potential sponsors based on list from the WRPA Office
- Have a call with WRPA staff to talk about the position and expectations

**Who will train them:** WRPA Office

### What are the benefits of the job:

- **Become an Asset to WRPA.** Sponsorship is one of the driving forces for sustainability for our Association. We will have you to thank for that.
- **Meet our Association Partners.** Meet different kinds of people and create network opportunities.
- **Be a part of a Community.** Make the most of your membership and be a part of something outside your friends and family.
- **Take on a challenge.** Through volunteering you can challenge yourself to try something different, achieve personal goals, practice using your skills and discover hidden talents.
- **Have fun!** Most volunteers have a great time, regardless of why they do it.