



**2018 WRPA
Sponsorship
Opportunities**

2018 Annual Sponsorships



Platinum Partner: \$15,000

Industry Exclusive

ANNUAL BENEFITS

- Prominent linked logo recognition on multiple pages of WRPA website
- Brief company description included on sponsor page of WRPA website (75 word max, copy provided by sponsor)
- Logo recognition in all WRPA weekly e-news and sponsor feature in one edition (sent to 5,000+ recipients)
- Opportunity to host an open house at your office or venue of choice. WRPA will promote the event
- Quarterly (4) social media announcements recognizing sponsorship of WRPA

CONFERENCE BENEFITS

- Four (4) complimentary Annual Conference registrations with nametag identification as sponsor
- Preferred display space for 20 x 10 double exhibit booth and all related exhibitor benefits at the Annual Conference
- Full page ad in the Annual Conference printed program
- Prominent logo recognition in the Annual Conference printed program
- Top billing on all Annual Conference sponsorship signage and on screen in the general session room
- Logo recognition on all conference promotional materials including conference website and conference e-blasts
- Brief (2-3 minutes) promo address from the podium during WRPA Annual Banquet at the Annual Conference
- Sponsor acknowledgement by WRPA leadership from the podium at Annual Conference

OTHER WRPA PROGRAM BENEFITS

- Two (2) complimentary registrations to all WRPA programs and trainings with nametag identification as sponsor
- Prominent logo recognition on all WRPA promotional materials
- 6' display table option for distributing company materials at all WRPA events

MEMBERSHIP BENEFITS

- One full year of WRPA Commercial Membership

2018 Annual Sponsorships



Gold Sponsor: **\$8,500**

ANNUAL BENEFITS

- Linked logo recognition on multiple pages of WRPA website
- Brief company description included on sponsor page of WRPA website (75 word max, copy provided by sponsor)
- Logo recognition in all WRPA weekly e-news and sponsor feature in one edition (sent to 5,000+ recipients)
- Two social media announcements recognizing sponsorship of WRPA

CONFERENCE BENEFITS

- Two (2) complimentary Annual Conference registrations with nametag identification as sponsor
- Preferred display space for 10 x 10 exhibit booth and all related exhibitor benefits
- Half page ad in the Annual Conference printed program
- Logo recognition in the Annual Conference printed program
- Logo on all Annual Conference sponsorship signage and on screen in the general session room
- Brief (1 minute) promo address from the podium during WRPA Annual Conference
- Sponsor acknowledgement by WRPA leadership from the podium at Annual Conference

OTHER WRPA PROGRAM BENEFITS

- One (1) complimentary registrations to all WRPA programs and trainings with nametag identification as sponsor
- Logo recognition on all WRPA promotional materials

MEMBERSHIP BENEFITS

- One full year of WRPA Commercial Membership



2018 Annual Sponsorships



Silver Sponsor: \$3,500

ANNUAL BENEFITS

- Linked logo recognition on multiple pages of WRPA website
- Brief company description included on sponsor page of WRPA website (75 word max, copy provided by sponsor)
- Logo recognition in all WRPA weekly e-news and sponsor feature in one edition (sent to 5,000+ recipients)
- One social media announcement recognizing sponsorship of WRPA

CONFERENCE BENEFITS

- One (1) complimentary Annual Conference registrations with nametag identification as sponsor
- Display space for 10 x 10 exhibit booth and all related exhibitor benefits
- Quarter page ad in the Annual Conference printed program
- Logo recognition in the Annual Conference printed program
- Logo on all Annual Conference sponsorship signage and on screen in the general session room
- Logo recognition on all conference promotional materials including conference website and conference e-blasts
- Sponsor acknowledgement by WRPA leadership from the podium at Annual Conference

OTHER WRPA PROGRAM BENEFITS

- Logo recognition on all WRPA promotional materials

Commercial Sponsor: \$500

ANNUAL BENEFITS

- Company profile with contact information, logo and company description in Vendor Directory
- Opportunity to submit a proposal to provide a specialized training
- Discounted member rate to exhibit at Annual Conference, programs and trainings.
- Subscription to WRPA weekly e-news

2018 Annual Conference Sponsorships



Conference Sponsorship: **\$5,000**

Become the exclusive sponsor conference. You'll receive prominent logo recognition on all conference promotional materials including WRPA weekly e-news, conference website, and conference e-blasts, alongside recognition of the Association's annual platinum, gold and silver sponsors. In addition, you will receive:

- Four (4) complimentary conference registrations with nametag identification as a sponsor
- Preferred display space for 10x10 exhibit booth and all related exhibitor benefits
- Full-page ad in the conference program
- Prominent logo recognition in printed program
- Prominent logo recognition on all sponsorship signage and on screen in the general session room
- Brief (up to 2 minutes) address from the podium during an Opening Keynote Address
- Sponsor acknowledgment by WRPA leadership from the podium during all keynote sessions
- Social media announcement when sponsorship is arranged.



A la Carte Sponsorship:

- Keynote/Plenary Sessions (two available): **\$1250**
- Networking Lunch (two available): **\$1500**
– **Includes option to have a custom sticker on all boxed lunches. Sticker not included in sponsorship rate.**
- Pre-Awards Banquet Reception: **\$1000**
- Mobile Event App Sponsor*: **\$1500**
- Golf Tournament Sponsor**: **\$500**
- Wednesday Night After Banquet Social: **\$2000**
- Refreshment Breaks Sponsor (all breaks at the conference): **\$2000**
- Wifi Sponsor: **\$2,500**

* Mobile Event App Sponsor will be recognized and have an opportunity to address attendees during the general session on Day 1.

** Golf Sponsors also receive logo recognition on signage at the tournament, option to "host a hole" at the tournament, as well as (1) golfer registration for the tournament

2018 Annual Conference Sponsorships



Conference Sponsorship Benefits:

- One (1) complimentary conference registrations with nametag identification as sponsor
- Linked logo recognition on conference website
- Logo recognition in printed program
- Logo recognition on sponsorship signage and on screen during chosen sponsored event
- Sponsor acknowledgement by WRPA leadership from the podium at a general session
- One (1) social media announcement when sponsorship is arranged

Branded Material Sponsor Opportunities:

Package values based on pre-selected products. If you are interested in upgrading products, we will re-negotiate your sponsorship rate.

- 600 tote-bags: **\$2,000**
- 600 Name Badge Lanyards: **\$1,200**

BRANDED MATERIAL BENEFITS

- Logo printed on item selected
- Logo recognition on conference website, printed program, sponsorship signage and on screen in the general session room

Program Ads (full color):

- Full Page: **\$650**
- Half Page: **\$400**
- 1/4 page: **\$250**
- 1/8 Page: **\$100**

2018 Annual Conference Sponsorships



Exhibit Booths:

EXHIBITORS	MEMBER RATES	NON-MEMBER RATES*
10x10 Booths	\$1,050.00	\$1,350.00
10x20 Booths	\$1,950.00	\$2,550.00
20x20 Booths	\$3,500.00	\$4,300.00
6' Display Tables	\$500.00	\$650.00

* Become a commercial member for only \$500! Join now and save on your exhibit booth!

- 10 x 10 exhibit booth space includes 8' skirted, dressed table, two chairs, pipe and drape, identification sign
- Two (2) complimentary conference registrations with nametag identification as exhibitor (includes full access to conference sessions and meals)
- Company name and hyperlink on conference website
- Company name listed on conference sponsorship signage and on screen during general sessions
- Company name and contact information listed in conference printed program



2018 Fall Summit



Presenting Sponsor: \$2,500

EXCLUSIVE

- Most prominent logo recognition on all Fall Summit promotional materials including event webpage and e-blasts
- 6' display table/exhibitor space for distributing company materials
- Full page ad in Fall Summit program with prominent placement
- Prominent logo recognition in printed program
- Prominent logo recognition on all sponsorship signage
- Two (2) complimentary registrations with nametag identification as sponsor
- Social media announcement when sponsorship is arranged

Lunch Sponsor: \$1,250

- Logo recognition on all Fall Summit promotional materials including event webpage and e-blasts
- 6' display table/exhibitor space for distributing company materials
- Opportunity to distribute company brochure/flyer during lunch
- Half-page ad in Fall Summit program
- Logo recognition in printed program
- Logo recognition on all sponsorship signage
- One (1) complimentary registration with nametag identification as sponsor
- Social media announcement when sponsorship is arranged



2018 Fall Summit



Social Sponsor: **\$1,250**

- Logo recognition on all Fall Summit promotional materials including event webpage and e-blasts
- 6' display table/exhibitor space for distributing company materials
- Opportunity to distribute company brochure/flyer during Social
- Half-page ad in Fall Summit program
- Logo recognition in printed program
- Logo recognition on all sponsorship signage
- One (1) complimentary registration with nametag identification as sponsor
- Social media announcement when sponsorship is arranged

Room Sponsor: **\$500**

6 available

- Company name listed on all Fall Summit promotional materials including event webpage and e-blasts
- Opportunity to introduce workshop speakers in sponsored room
- Opportunity to distribute company brochure/flyer in sponsored room
- Quarter-page ad in Fall Summit program
- Logo recognition in printed program
- Logo on educational room signage
- Company listed onscreen during rolling Powerpoint Presentation
- One (1) complimentary registration with nametag identification as sponsor



CPSI

Packages are available at both Spring and Fall trainings



Certified Playground Safety Inspector

The Certified Playground Safety Inspector (CPSI) program offers the most comprehensive and up-to-date training on playground safety as well as provides certification for playground safety inspectors. WRPA partners with the National Recreation and Park Association (NRPA) to provide two trainings per year in Washington state.

Presenting Sponsor: \$1,750

EXCLUSIVE

- Most prominent logo recognition on all CPSI promotional materials including event webpage and e-blasts
- Brief (1-2 minutes) address from the podium during morning welcome remarks
- Sponsor acknowledgement by WRPA leadership from the podium
- 6' display table space for distributing company materials in banquet room
- Prominent logo recognition on all sponsorship signage
- Two (2) complimentary registrations with nametag identification as sponsor
- Social media announcement when sponsorship is arranged

Display Table: \$500

3 available

- Company name listed on all CPSI promotional materials including event webpage and e-blasts
- 6' skirted, dressed display table in the banquet room
- One (1) complimentary registration with nametag identification as exhibitor



Risk Management School

Winter 2018



Presenting Sponsor: **\$2,500**

EXCLUSIVE

- Most prominent logo recognition on all RMS promotional materials including event webpage and e-blasts
- 6' display table space for distributing company materials near registration
- Full page ad in RMS program with prominent placement
- Prominent logo recognition in printed program
- Prominent logo recognition on all sponsorship signage
- Two (2) complimentary registrations with nametag identification as sponsor
- Social media announcement when sponsorship is arranged

Lunch Sponsor: **\$1,250**

- Logo recognition on all RMS promotional materials including event webpage and e-blasts
- Opportunity to distribute company brochure/flyer during lunch
- Half-page ad in RMS program
- Logo recognition in printed program
- Logo recognition on all sponsorship signage
- One (1) complimentary registration with nametag identification as sponsor
- Social media announcement when sponsorship is arranged

Room Sponsor: **\$500**

6 available

- Company name listed on all RMS promotional materials including event webpage and e-blasts
- Opportunity to introduce workshop speakers in sponsored room
- Opportunity to distribute company brochure/flyer in sponsored room
- Quarter-page ad in RMS program
- Logo recognition in printed program
- Logo on educational room signage
- Company listed onscreen during rolling Powerpoint
- One (1) complimentary registration with nametag identification as sponsor