



Where Health & Fun Intersect
2016 WRPA Annual Conference & Trade Show
May 4-5
Everett, WA

Sponsorship & Exhibition Opportunities

Get your products and services out in front of over 400 park and recreation professionals from around Washington — and beyond — at the 2016 Washington Recreation & Park Association Annual Conference and Trade Show. This year’s event will be held at the XFinity Convention Center and Arena in Everett.

Exclusive Trade Show Sponsorship\$8,500

Become the exclusive sponsor of the trade show. You’ll receive prominent logo recognition on all conference promotional materials including WRPA weekly e-news, conference website, and conference e-blasts, alongside recognition of the Association’s annual platinum and gold sponsors. In addition, you will receive:

- Brief (up to 5 minutes) address from the podium during an Opening Keynote Address
- Sponsor acknowledgment by WRPA leadership from the podium during all keynote sessions
- Prominent display space for 10x20 exhibit booth and all related exhibitor benefits
- Full-page ad in the conference program
- Prominent logo recognition in printed program and mobile event app
- Prominent logo recognition on all sponsorship signage and on screen in the general session room
- Six complimentary conference registrations with nametag identification as a sponsor
- Social media announcement when sponsorship is arranged.

Conference Investor \$5,000

Invest in one of the conference’s events or activities, or sponsor the mobile event app. You’ll be front and center as conference attendees attend educational sessions, network, or recognize the best of the best. Benefits include:

- Recognition as a sponsor of one of the following events (first-come, first-served):
 - Awards Banquet
 - Keynote/Plenary Sessions
 - Networking Lunch
 - Mobile Event App
- Logo recognition on all conference promotional materials and on screen during chosen sponsored event
- Brief (up to 3 minute) address from podium during sponsored event
- 6’ display table for distribution of literature/materials during chosen sponsored event
- Sponsor acknowledgement by WRPA leadership from podium at all general sessions
- Prime display space for 10x10 exhibit booth and all related exhibitor benefits
- Half-page ad in the conference program
- Two complimentary conference registrations with nametag identification as sponsor
- Social media announcement when sponsorship is arranged.

Conference Partner \$2,500

Ready to take your conference experience to the next level? Conference partners receive additional recognition and prime booth placement. Benefits include:

- Recognition as a sponsor of one of the following events (first-come, first-served):
 - Educational Room Sponsor
 - Daily Refreshment Breaks
- Logo recognition on conference website and conference e-blasts
- Sponsor acknowledgement by WRPA leadership from podium at all general sessions
- Prime display space for 10x10 exhibit booth and all related exhibitor benefits
- Quarter-page ad in the conference program
- Two complimentary conference registrations with nametag identification as sponsor
- Social media announcement when sponsorship is arranged.

In-Kind Sponsorship Opportunities

Several in-kind sponsorship opportunities are available... contact us for more information on sponsoring items such as name tags, lanyards, conference bags, and other materials.



Reserve your trade show booth today!

New features this year include:

- Extended trade show hours on Wednesday, May 4
- Daily keynote addresses and the annual banquet social will be held in the arena, giving exhibitors more time with attendees
- Option to order food and beverages to be served in your booth
- Exhibitor passport card program to increase attendee visits.

Exhibition Options	Member Rate	Non-Member Rate
10x10 booth	\$950	\$1,250
10x20 booth	\$1,850	\$2,450
20x20 booth	\$3,100	\$3,900
6' Display Table	\$450	\$600

Exhibit booths include

- 10 x 10 exhibit booth space includes 8' skirted, dressed table, two chairs, pipe and drape, identification sign
- Two (2) complimentary conference registrations with nametag identification as exhibitor
- Full access to conference sessions and meals for two exhibitor representatives
- Company name and link on conference website
- Company name listed on conference sponsorship signage and on screen during chosen sponsored event
- Company name and contact information listed in conference printed program
- Company listing in mobile event app*

Booth space is limited, so call the WRPA office at 1-888-459-0009 to reserve your space today!

Ask us about other sponsorship opportunities available, including:

WRPA Business Institute
 Certified Playground Safety Instructor Training
 Playground Maintenance Institute
 WRPA Risk Management School
 WRPA Leadership Development Series
... and more!

* Mobile app benefits are contingent upon securing a sponsor to produce the app. All other benefits and pricing are subject to change.