

COVID-19

Recovery Planning



SCENARIO PLANNING

Early: Planning for scale of closures

- Events, then...
- Programs and facilities, then...
- Park amenities



- Originally through April 28
- Schools now closed through end of academic year
- Decision to cancel programs through 6/14 made on 4/13

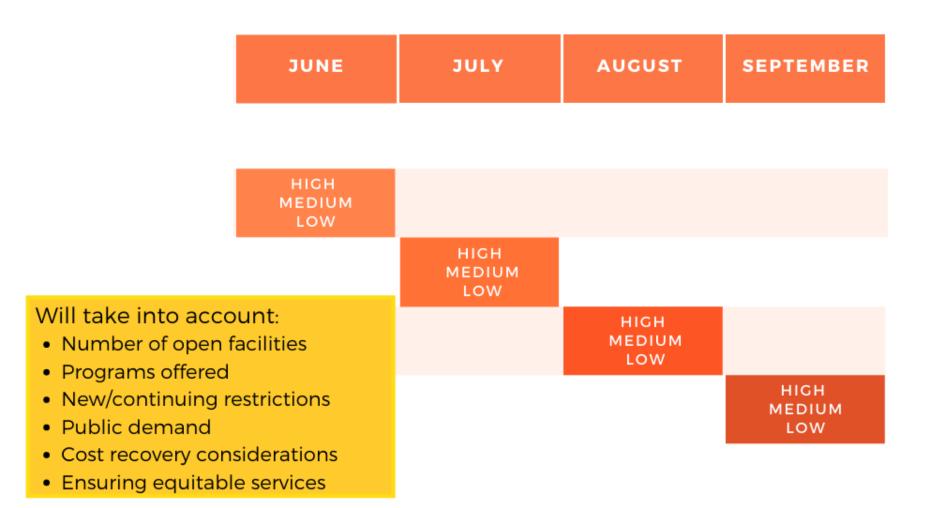
Next: Staggered reopening

- When could programs resume?
- What restrictions will stay in place?
- Which facilities can reopen and when?



THPRD PROGRAMMING SCENARIOS

SUMMER/FALL 2020





Social Media Team

Develops overarching strategy and content delivery schedules to engage and enrich the lives of our patrons



Innovative Programming Team

Develops content considering various learning pathways to provide relevant and diverse activities experiences for all patrons



Summer/Fall Programming Team

Develops a plan for mobilizing and scaling up programming based on various start dates, demand, and any restrictions in place at the time

Innovative Programming



MISSION

- Connect people, parks, trails & nature
- Demonstrate THPRD's relevance and value to the community

GOALS

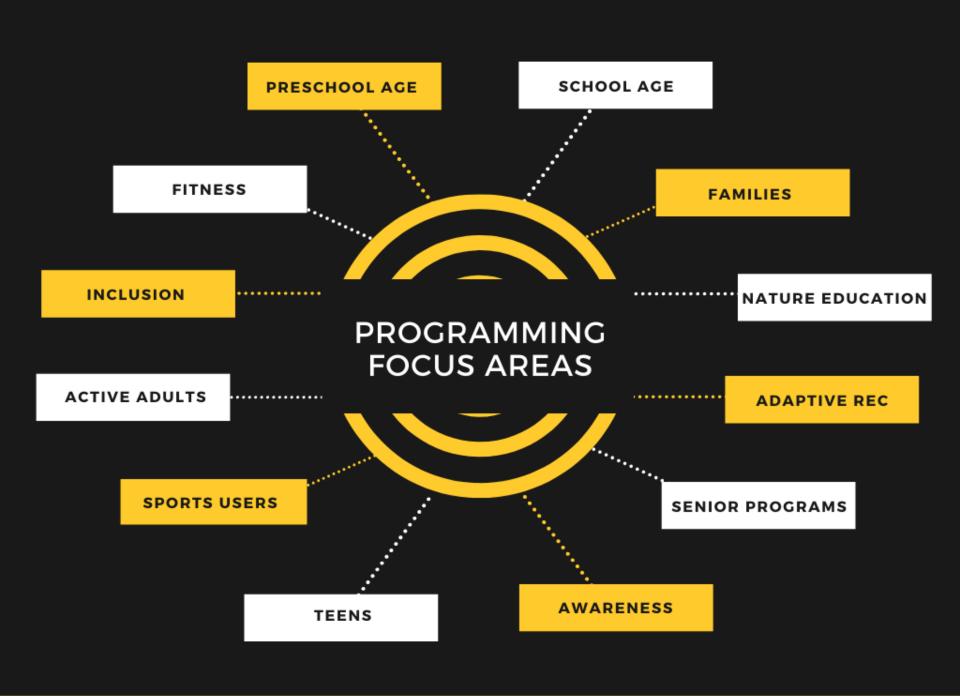
- Develop content for delivery through social media channels
- Provide activities & experiences for patrons

FOCUS AREAS

- Diverse programs
- Logistics
- Engagement methods

DESIRED OUTCOME

 Create a new framework for THPRD to engage with its community now and into the future



May 1

Make decision on what camps to run; advertise options to the public by May 7

May 15

Registration date for summer camps; ramp up staffing plan based on registrations

June 1

Staff hired, trained, supplies purchased and in place

June 8

Confirm camp
is a go with
families; take
payment for
camps
beginning June

June 15

First summer camps held

TIMELINE FOR

SUMMER CAMPS



PROGRAMMING CONSIDERATIONS

Planning & Scoping

- Scaling scenarios
- Support needed from IS, HR, Accounting
- Parent communications
- Locations
- Type of camps
- Minimums & maximums

Staffing & Training

- Number and type of staff
- Expedited re-hire process an option?
- Interviews
- Hiring and onboarding
- Training in person and virtual

Supplies & Services

- Program supplies
- Cleaning supplies
- Internal coordination with Communications, Park Maintenance, Security
- Transportation

Questions

- Has the location been secured?
- Do we have adequate numbers of trained staff?
- Are all needed supplies in place?
- Can we safely provide camp experiences?

DECISION POINTS

COMMUNITY EVENTS

Jun 1

6/21: Fathers Day brunch

6/25: Summer Kick-off Concert

7/4: Fourth of July Concert

7/9: Theater in the Park

Jun 15

7/16: Concert in the Park

7/25: Get Out & Play Day

7/29: Concert in the Park

Jul 1

8/1: Big Truck Day

8/6: Movie in the Park

8/8: All Ability Tri4Youth

8/16: Fiesta en el Parque

Jul 15

8/20: Concert in the Park

8/21: Movie in the Park

8/30: Paws in the Park

Aug 1

9/4: Movie in the Park

9/13: Welcoming Walk

9/20: Cedar Mill Cider Fest

