Early: Planning for scale of closures

- Events, then...
- Programs and facilities, then...
- Park amenities

Now: Length of closure

- Originally through April 28
- Schools now closed through end of academic year
- Decision to cancel programs through 6/14 made on 4/13

Next: Staggered reopening

- When could programs resume?
- What restrictions will stay in place?
- Which facilities can reopen and when?
THPRD PROGRAMMING SCENARIOS

SUMMER/FALL 2020

JUNE  |  JULY  |  AUGUST  |  SEPTEMBER

HIGH  |  MEDIUM | LOW      |

HIGH  |  MEDIUM | LOW      |

HIGH  |  MEDIUM | LOW      |

HIGH  |  MEDIUM | LOW      |

Will take into account:
- Number of open facilities
- Programs offered
- New/continuing restrictions
- Public demand
- Cost recovery considerations
- Ensuring equitable services
Social Media Team
Develops overarching strategy and content delivery schedules to engage and enrich the lives of our patrons

Innovative Programming Team
Develops content considering various learning pathways to provide relevant and diverse activities experiences for all patrons

Summer/Fall Programming Team
Develops a plan for mobilizing and scaling up programming based on various start dates, demand, and any restrictions in place at the time
Innovative Programming

**MISSION**
- Connect people, parks, trails & nature
- Demonstrate THPRD’s relevance and value to the community

**GOALS**
- Develop content for delivery through social media channels
- Provide activities & experiences for patrons

**FOCUS AREAS**
- Diverse programs
- Logistics
- Engagement methods

**DESIRABLE OUTCOME**
- Create a new framework for THPRD to engage with its community now and into the future
PROGRAMMING FOCUS AREAS

- Preschool Age
- School Age
- Fitness
- Families
- Inclusion
- Nature Education
- Active Adults
- Adaptive Rec
- Sports Users
- Teens
- Senior Programs
- Awareness
<table>
<thead>
<tr>
<th>May 1</th>
<th>May 15</th>
<th>June 1</th>
<th>June 8</th>
<th>June 15</th>
</tr>
</thead>
<tbody>
<tr>
<td>Make decision on what camps to run; advertise options to the public by May 7</td>
<td>Registration date for summer camps; ramp up staffing plan based on registrations</td>
<td>Staff hired, trained, supplies purchased and in place</td>
<td>Confirm camp is a go with families; take payment for camps beginning June 15</td>
<td>First summer camps held</td>
</tr>
</tbody>
</table>
PROGRAMMING CONSIDERATIONS

Planning & Scoping
- Scaling scenarios
- Support needed from IS, HR, Accounting
- Parent communications
- Locations
- Type of camps
- Minimums & maximums

Staffing & Training
- Number and type of staff
- Expedited re-hire process an option?
- Interviews
- Hiring and onboarding
- Training - in person and virtual

Supplies & Services
- Program supplies
- Cleaning supplies
- Internal coordination with Communications, Park
  Maintenance, Security
- Transportation

Questions
- Has the location been secured?
- Do we have adequate numbers of trained staff?
- Are all needed supplies in place?
- Can we safely provide camp experiences?
# Decision Points Community Events

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>Jun 1</td>
<td>6/21: Fathers Day brunch</td>
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<td></td>
<td>6/25: Summer Kick-off Concert</td>
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<td>7/4: Fourth of July Concert</td>
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<td>7/9: Theater in the Park</td>
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<tr>
<td>Jun 15</td>
<td>7/16: Concert in the Park</td>
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<td>7/25: Get Out &amp; Play Day</td>
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<td>7/29: Concert in the Park</td>
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<tr>
<td>Jul 1</td>
<td>8/1: Big Truck Day</td>
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<td>8/6: Movie in the Park</td>
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<td>8/8: All Ability Tri4Youth</td>
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<td>8/16: Fiesta en el Parque</td>
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<td>Jul 15</td>
<td>8/20: Concert in the Park</td>
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<tr>
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<td>8/21: Movie in the Park</td>
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<td>8/30: Paws in the Park</td>
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<td>Aug 1</td>
<td>9/4: Movie in the Park</td>
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<td></td>
<td>9/13: Welcoming Walk</td>
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<td></td>
<td>9/20: Cedar Mill Cider Fest</td>
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</tbody>
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