

Seattle Parks and Recreation Mission Essential Function

Social Distancing Ambassador
(SDA) Program



City of Seattle

Stay Home, Stay Healthy, Keep Parks Open!

- When Stay Home – Stay Healthy started, Mayor Durkan asked us to do everything possible to keep our parks open.
- We launched the Social Distancing Ambassador Program, which quickly grew to a program with 17 parks and about 50-100 shifts per day
- On the second weekend – Easter – we closed our major regional parks and assessed the outcome.
- Following Easter, we reopened all parks and have continued 7 days/week since.
- Beginning May 8, we changed to an 8PM closure time for our regional parks.



SDA Role Overview

- Provide friendly info about social distancing policies (SDAs are not enforcers, not rangers, not police – just friendly staff)
- Rove through designated parks and encourage patrons to honor 6 feet of physical distance rule
- Directly connect with groups ignoring the 6' rule
- Submit data hourly on the conditions in the park
- Have a phone where you can hear it; respond to calls/texts from fellow ambassadors and other SPR staff



Additional Support for SDA effort

- Selected managers check in by phone and in person with Ambassadors, help solve problems and address issues.
- A Division Director, serving as liaison to Seattle Police, Traffic Control and Animal Control, is go-to person for growing problems needing additional action (excessive crowding, lots of illegal parking, etc). Ambassadors are given his cell #.
- Weekly, the Superintendent and Division Director establish a plan with Seattle Police – primarily for the weekends – to support the SDA Program with roving mobile police on bicycles and horses, and with dispatching Animal Control and Parking Enforcement.



Talking Points

- Say hi. Introduce yourself as a Parks employee
- MAIN MESSAGE: Please practice physical distancing of 6' and keep it moving!
- This is for everyone except families and household roommates.
- Here's what 6 feet looks like
- We really want to keep our parks open so folks have places to get outdoors. **We can only do that if people use the space safely.**
- Stopping the spread of the virus means we must change the way we use our parks right now.
- The last thing we want is to have our parks be the cause of *more* people getting sick.
- We get it, it's spring time! You're sick of being indoors! But *slowing the spread of COVID-19 is STILL our #1 goal.*



Talking points cont'd

- Park is closing at 8PM now. We're encouraging people to use the parks as places to keep moving and NOT as places to congregate or hang out.
- If you want to picnic and enjoy the summer evening, please do that in your local neighborhood park.
- This park can get really crowded and we don't want to have to close it down. We're asking everyone to use it as a place to enjoy and move through.



Scheduling: Shared Online Spreadsheet

Date	Districts	Time	Staff	1 Southwest WS Stadium	1 Southwest Lincoln Park	2 Southeast STAN SAYERS & SEWARD	2 Southeast Auratic City Boat	2 Southeast Kubota Gardens	7 Central west Discovery Park	7 Central West Myrtle Edwards	3 Central Cal Anderson	3 Central East Volunteer Park	3 Central East Arboretum
Wednesday, 5/6		11:30am-8pm	1 2 3 4	Junior Kitona	Tamara Coleman Luw am Ogube Teresa Faulkner Aisling Quinn-Fleming	Baraka Brown Thomas Noud	Sop Ngeth	Stefan Bach Johnny Townsend	Christopher Borden Andrew Pritzkau	Max Jacobs	Jimmie Hawkin Chuck Scott	Elizabeth Ebken	Tashika Cormier Ian Clare
Thursday, 5/7		11:30am-8pm	1 2 3 4	Junior Kitona	Geoff Garza 11-3		Sop Ngeth Jamar Howard	Johnny Townsend	Christopher Borden Andrew Pritzkau Amy Lindemuth	Kent Scott Bill Lee	Kayleah Wheel Jimmie Hawkins	Elizabeth Ebken	Crystal Thimsen
Friday, 5/8		11:30am-8pm	1 2 3 4		Geoff Garza 11-3 Jacob Daley Chris Powell Teresa Faulkner	Bryce Limon Lane Young 11:30-4:30	Stefan Bach	Johnny Townsend Ian Abuan		Nuon Nop	Jimmie Hawkin Chuck Scott	David Bader	Matt Look
Smaller Parks Saturday, 5/9 (scroll down for Larger Parks)		11am-7pm	1 2 3 4 5 6	Jamar Howard	Karen Galt		Stefan Bach	Thomas Noud			Don Marzan Brian Ta	Elizabeth Ebken	
Smaller Parks Sunday, 5/10 (scroll down for Larger Parks)		11am-7pm	1 2 3 4 5 6	Curtis Pearson	Geoffrey Garza 11-3	See shift schedule below for split shifts 10am-3pm and 3-8pm	Jamar Howard Earnest Tyson	Ian Abuan	See shift schedule below for split shifts 10am-3pm and 3-8pm		Masho Wereta Jaime Ortega	Lauren Moore	Chris Nicdao Hannah Koroma
Monday, 5/11		11:30am-8pm	1 2 3 4	Tamara Coleman till 5		Baraka Brown		Ian Abuan	Andrew Pritzkau	John McKinney	Jimmie Hawkin	Lauren Moore	Tashika Cormier Ian Clare
Tuesday, 5/12		11:30am-8pm	1 2 3 4	Junior Kitona	Luw am Ogube			Ian Abuan Johnnie Williams	Andrew Pritzkau	Kayleah Wheel Bill Lee	Chuck Scott	Lauren Moore	Tashika Cormier David Graves
Date	Districts	Time	Staff	2 Southeast STAN SAYERS & SEWARD	7 Central west Discovery Park	7 Central West Myrtle Edwards Park	6 Northwest Woodland Park	6 Northwest Golden Gardens	6 Northwest Green Lake	6 Northwest Gasworks			
Larger Parks Saturday, 5/9 (scroll up for Smaller Parks)		10am-3pm	1 2 3 4 5 6	Lane Young	Christopher Borden Art Phoenix	John Saechao	Thomas Caldwell Teri Jenson	Angie Rummel Pam Van De Weghe Katie Howard	Brian Primm	Craig Yahne			
Larger Parks Saturday, 5/9 (scroll up for Smaller Parks)		3pm-8pm	1 2 3 4 5			Kayleah Wheel		Young kim	Brian Primm	Craig Yahne			
Schedule 4.20-26 Schedule 4.27-5.5 1. Contact Information Schedule 5.13-19 Schedule 5.6-5.12													

Routine Check Report: Online Link (MS Form)

SPR Social Distancing (SDA)

Used to report on social behaviors in highly popular parks.

*** Required**

1. Park Location *

Carkeek Park -1227

2. Carkeek Park Sub-Area
Sub-area of the park

Lower (Airplane field and meadow)

Upper (Loop with picnic shelter/play area)

Trails

Beach

Next

Routine Check

4. Number of People
Enter the number of people observed at the sub-area of the park

The value must be a number

5. Park Usage
Select star to indicate the volume of usage. 1=Low 2=Medium 3=High

☆☆☆

6. Social Distancing Compliance
Select star to indicate the compliance of social distancing. 1=Appropriate 2=Some Crowding 3=Problematic

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7. Keep it Moving Compliance
Select star to indicate the compliance of movement within the parks. 1=Appropriate 2=Static Activity 3=Problematic

☆☆☆

8. Park Grade Comment
Comments related to "Park Usage" and "Social Distancing Grade" questions.

Enter your answer

Direct Intervention Report

SPR Social Distancing (SDA)

Used to report on social behaviors in highly popular parks.

* Required

1. Park Location *

Carkeek Park -1227

2. Carkeek Park Sub-Area

Sub-area of the park

- Lower (Airplane field and meadow)
- Upper (Loop with picnic shelter/play area)
- Trails
- Beach

Next

Direct Intervention

4. Intervention Group

Indicate the reason for the direct intervention and the number of people

	Up to 5	Up to 10	Up to 25	Over 50
Picnic	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Play Structure	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Basketball	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Baseball/Softball Games	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Soccer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parking Lot Gathering	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organized Gathering (exercise class, etc)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Skate park	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

5. Action Taken

Select your answer

- Asked to Disperse
- Complimented
- Social Distancing Reminder
- Called 911



City of Seattle

Reporting Back-End Data View



Social Distancing Observation

04/27/2020 - 05/03/2020

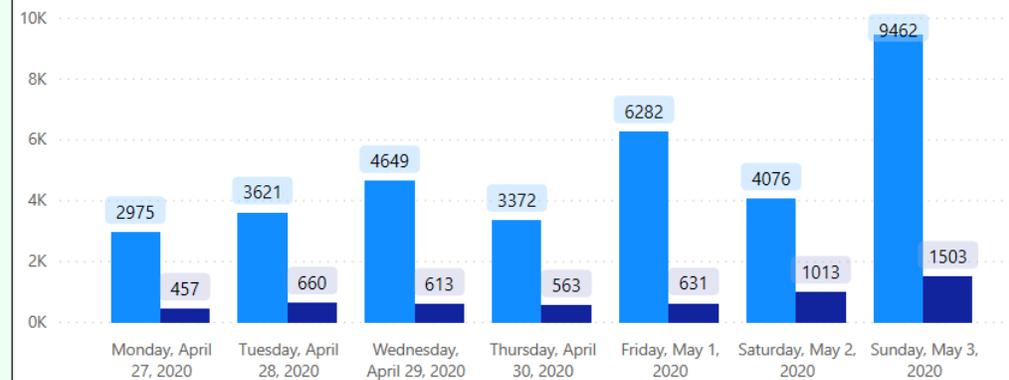
Date Range Selected

This report shows the social distancing observations at various Seattle Parks by the Social Distancing Ambassadors (SDA) and SPR staff. Parks are broken into two tiers. Tier One includes the regional and other popular parks, while tier two has all other parks. The report is filtered to show the last seven days. To see more dates, use the filter on the right. Information is pulled from the Seattle Parks and Recreation Social Distancing online forms ([SDA](#) and [Grounds Main](#)) every 30mins starting at 8am till 830pm.

Location Tier	Sum	Avg	Max	Min	Report Count
Tier One Park	34437	22.25	292	0	1840
Alki Beach Park (135.9 acre)	4088	28.99	250	2	159
Cal Anderson Park (11 acre)	4765	38.43	133	1	151
Carkeek Park (220 acre)	1203	11.68	63	0	115
Discovery Park (534 acre)	2162	20.59	200	2	113
Gas Works Park (21.4 acre)	2905	24.21	105	0	136
Golden Gardens Park (99.3 acre)	3418	30.25	150	3	128
Green Lake Park (86.4 acre)	2505	45.55	150	2	65
Kubota Garden (19.4 acre)	1137	12.78	28	1	105
Lincoln Park (127.2 acre)	1827	18.27	63	0	111
Magnuson Park (350.1 acre)	3784	20.79	292	0	210
Seward Park (294.1 acre)	2179	24.76	140	1	162
Volunteer Park (48.3 acre)	363	14.52	45	0	32
Washington Park Arboretum (148 acre)	1604	14.99	70	0	121
West Seattle Stadium Park (11.6 acre)	449	9.76	23	1	49
Woodland Park (99.1 acre)	2048	13.65	75	0	183
Tier Two Park	5440	16.64	100	0	338
Total	39877	21.27	292	0	2178

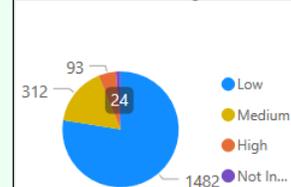
Summary of Snapshot by Days

Location Tier ● Tier One Park ● Tier Two Park

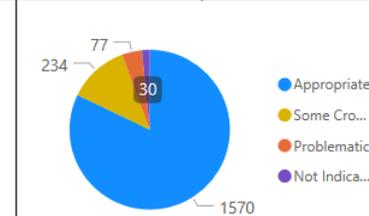


Reporting Type	Distinct Parks	Report Count	Sum of People	Average per Report
Direct Intervention	17	267		
Observation	20	1911	39877	21.27
Total	20	2178	39877	21.27

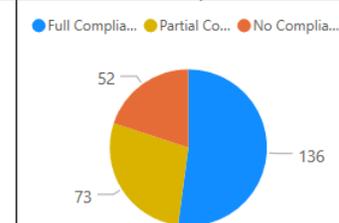
Park Overall Usage



Park Overall Compliance



Intervention Compliance



SDA Lessons Learned – Planning Ahead

- If conducting this program as paid work, engage unions early regarding shift changes, scope of work.
- Establish a management structure: Who's scheduling. / Who's managing people in the field.
- How will information be shared with SDAs (for training, and daily updates)
- Provide good signage in the parks to support ambassadors (new rules, clear messages).
- Set up a way to track costs. (May qualify for federal reimbursement.)



Being an ambassador is not easy!

- Ambassadors need support, recognition, and opportunities to share experiences and ask questions.
- Daily, central dispatch meetings on SKYPE help us keep ambassadors informed and let them ask questions.
- Regional managers provide daily support.
- As the program continues, we'll be looking for more ways to keep ambassadors connected, informed, and supported.

