

IRIS COVID-19 Survey of Adults in Washington State

- ▶ Nationwide web panel survey of 1,655 adults 18+, with an oversample of 583 interviews in Washington state
- ▶ Conducted March 31 – April 6, 2020
- ▶ This presentation is focused on a representative sample of 583 adults age 18+ in Washington state with a Margin of Error ± 4.1 points at the 95% confidence interval
- ▶ Survey sample from a Dynata Research online panel

Please note that due to rounding, some percentages may not add up to exactly 100%.

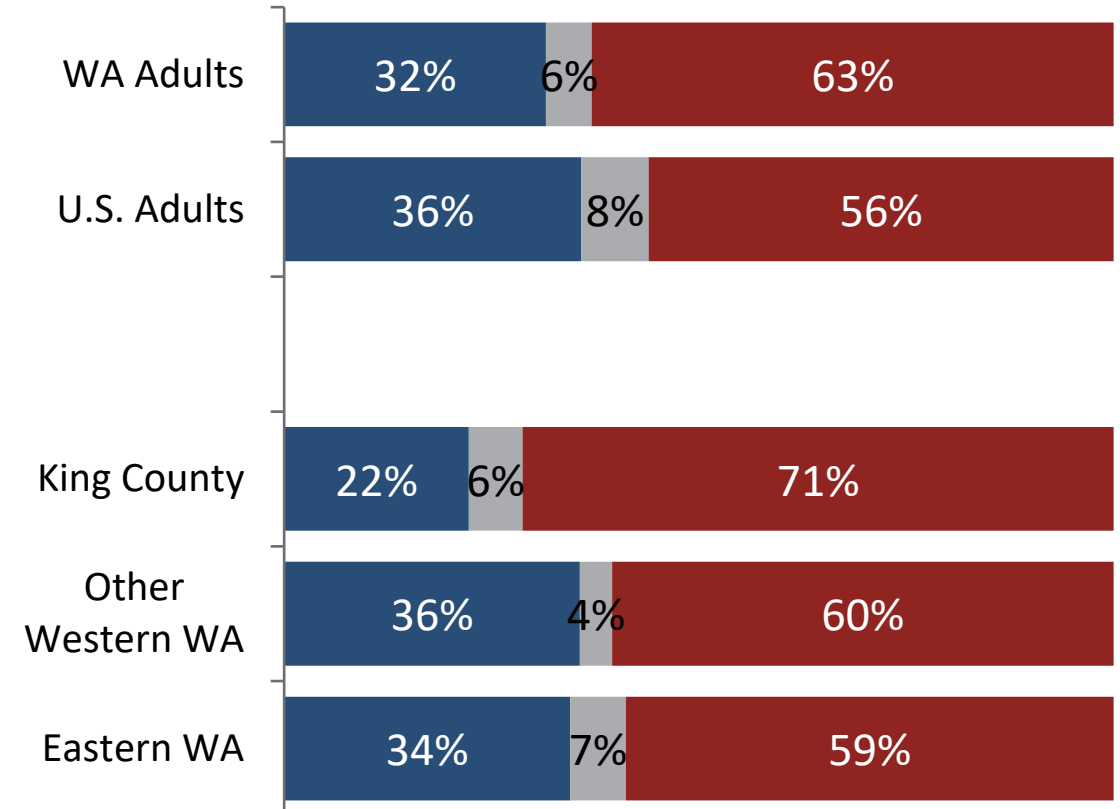
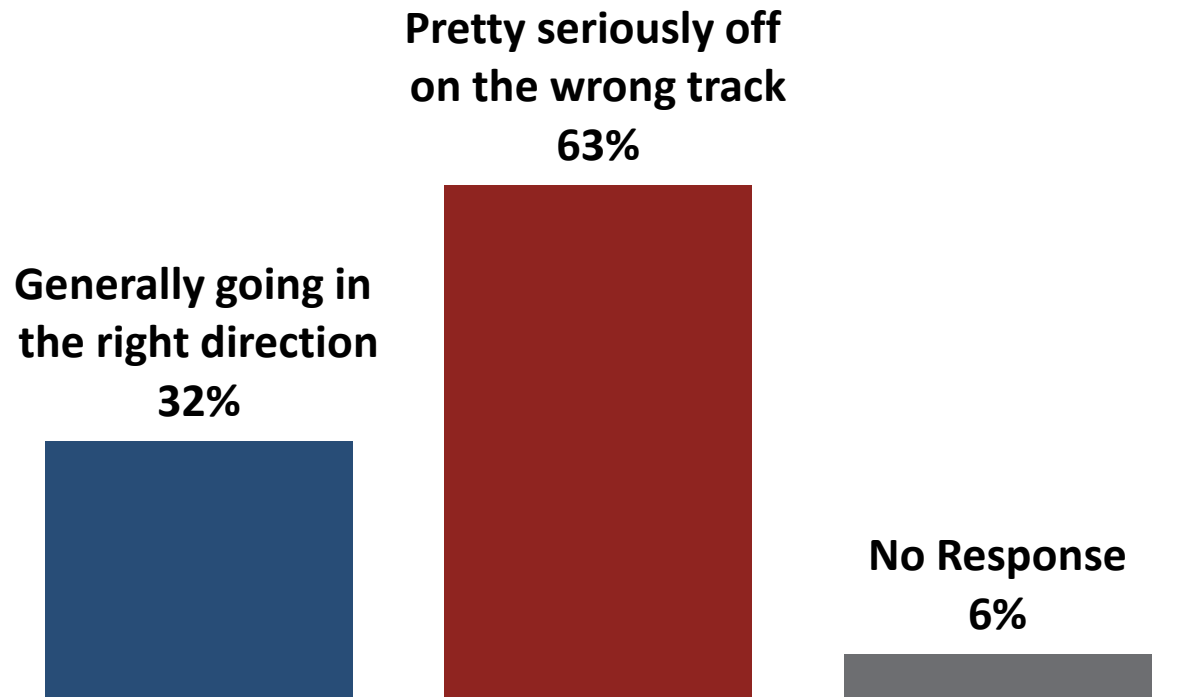


Overall Environment

Direction of the Country

Washington state residents are deeply pessimistic about the direction of the country, with nearly two-thirds saying things are “pretty seriously off on the wrong track.” King County residents are the most pessimistic.

“Do you feel that things in the United States are...generally going in the right direction or pretty seriously off on the wrong track?”



Concern about COVID-19/Economy

Washington residents are overwhelmingly concerned about the COVID-19 outbreak and are even more concerned about its impact on the economy. Half of residents say they are “extremely concerned” about the economic impacts.

WA Adults

■ 10 - Extremely concerned

■ 7-9 Concerned

Total Concern

Impact on economy

50%

35%

86%

COVID-19 Outbreak

40%

42%

82%

U.S. Adults

Impact on economy

51%

33%

84%

COVID-19 Outbreak

47%

34%

81%

Concern about Contracting COVID-19

Most Washington residents are concerned about someone they know contracting COVID-19 and a majority are concerned about contracting it themselves – although only 1-in-4 are “extremely concerned.”

WA Adults

■ 10 - Extremely concerned ■ 7-9 Concerned Total Concern

Someone you know contracting COVID-19



Personally contracting COVID-19



U.S. Adults

Someone you know contracting COVID-19



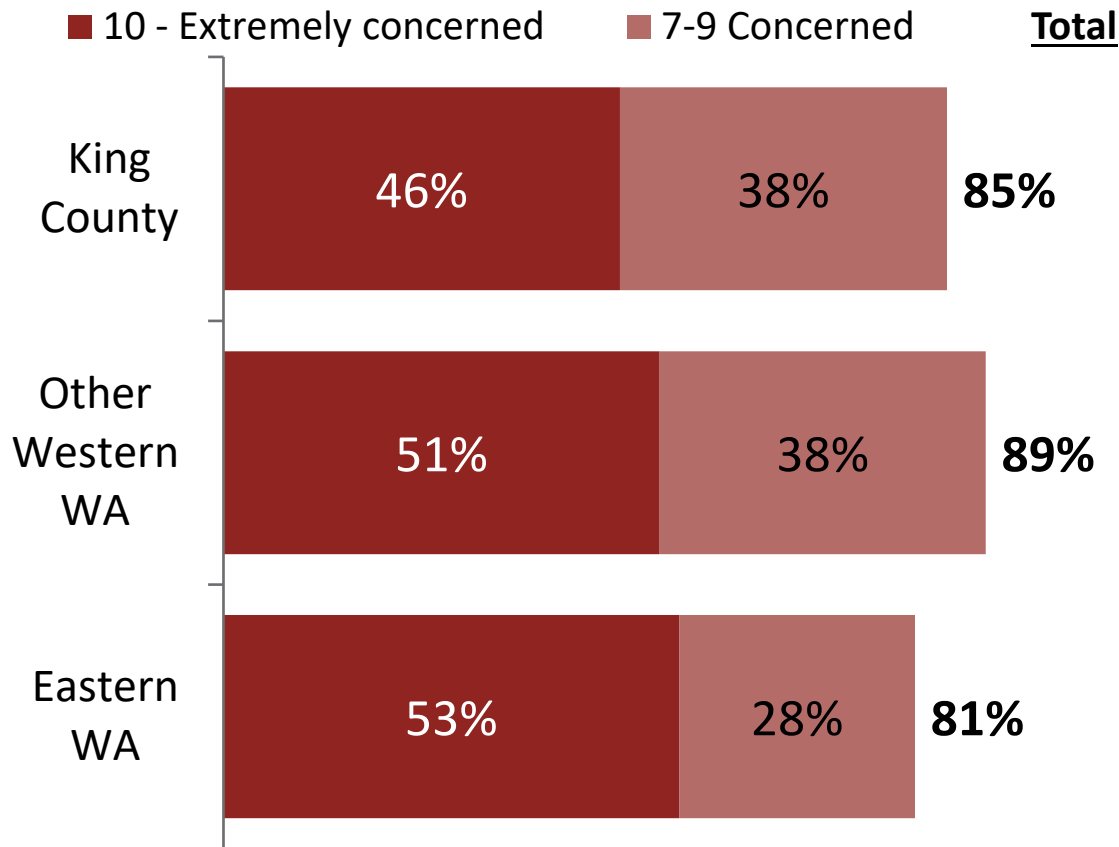
Personally contracting COVID-19



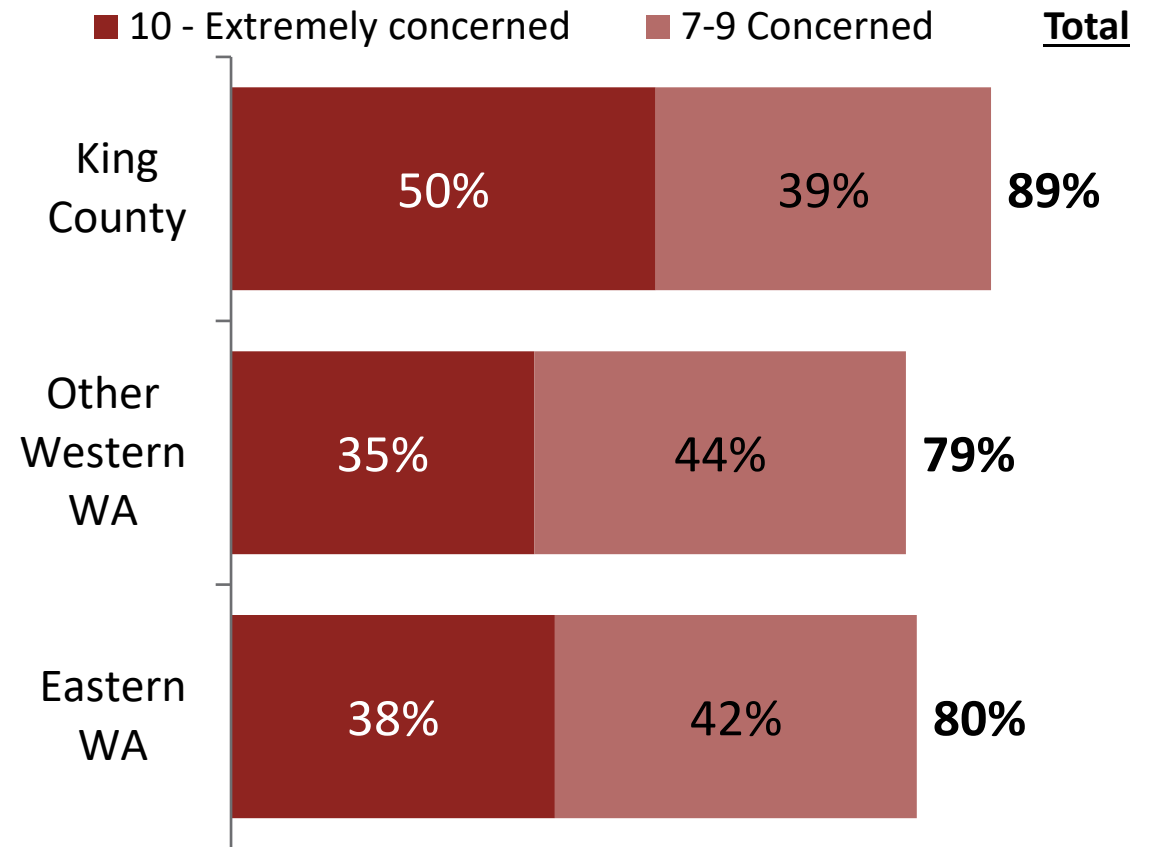
COVID-19/Economy – by Region

Concern about the COVID-19 outbreak is higher and more intense in King County than the rest of the state. King County is the only region where concern about the virus is on the same level as concern about the economic impact. Residents outside King County are more intensely concerned about the economic impacts than the outbreak itself.

Concern about Economy



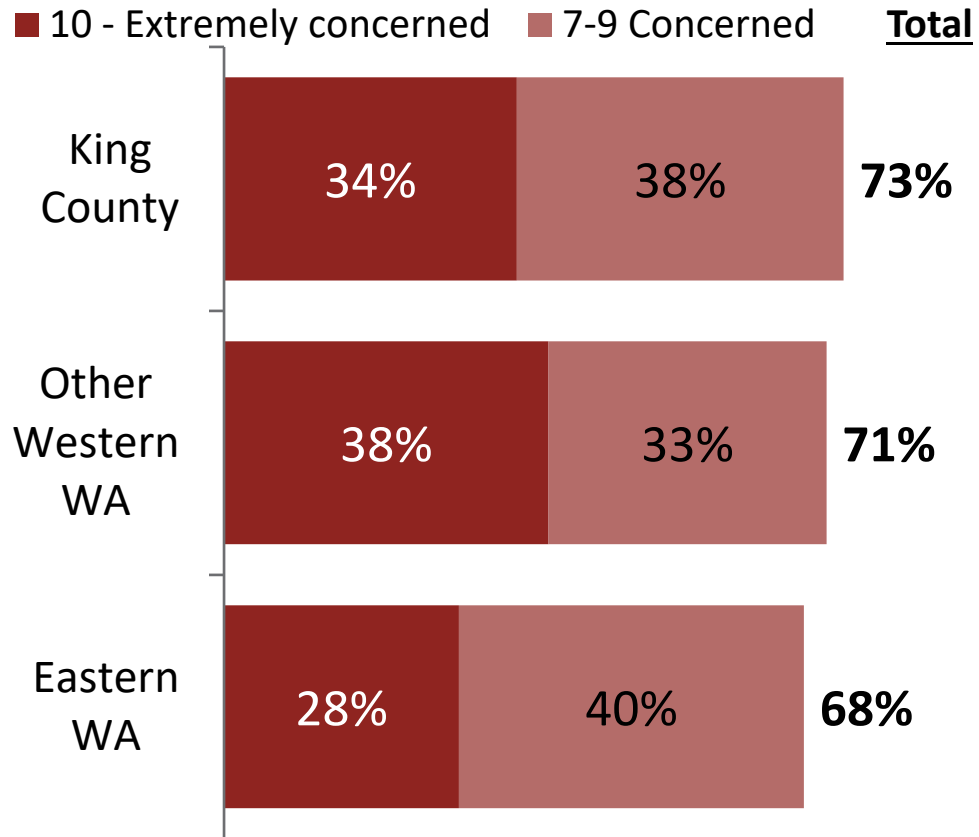
Concern about COVID-19



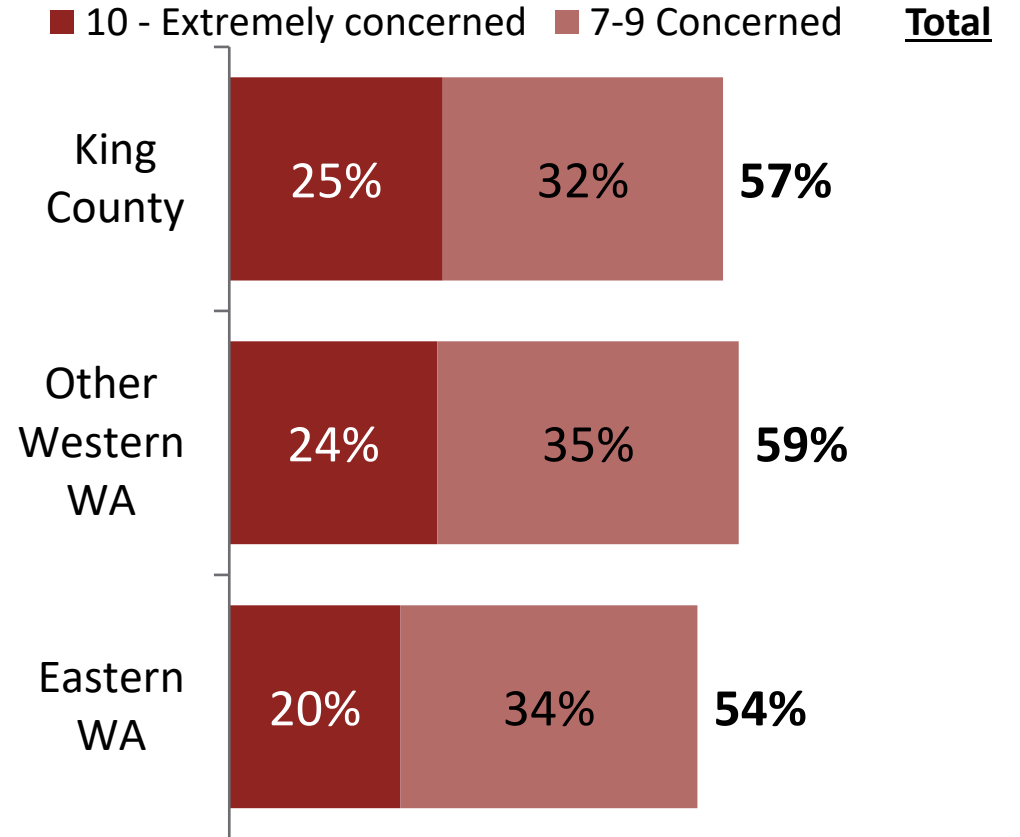
Contracting CV-19 - by Region

Residents in Eastern Washington are somewhat less concerned about themselves or someone they know getting the virus.

Someone You Know Getting Virus



You Getting Virus



Please rate how concerned you are for each of the following...



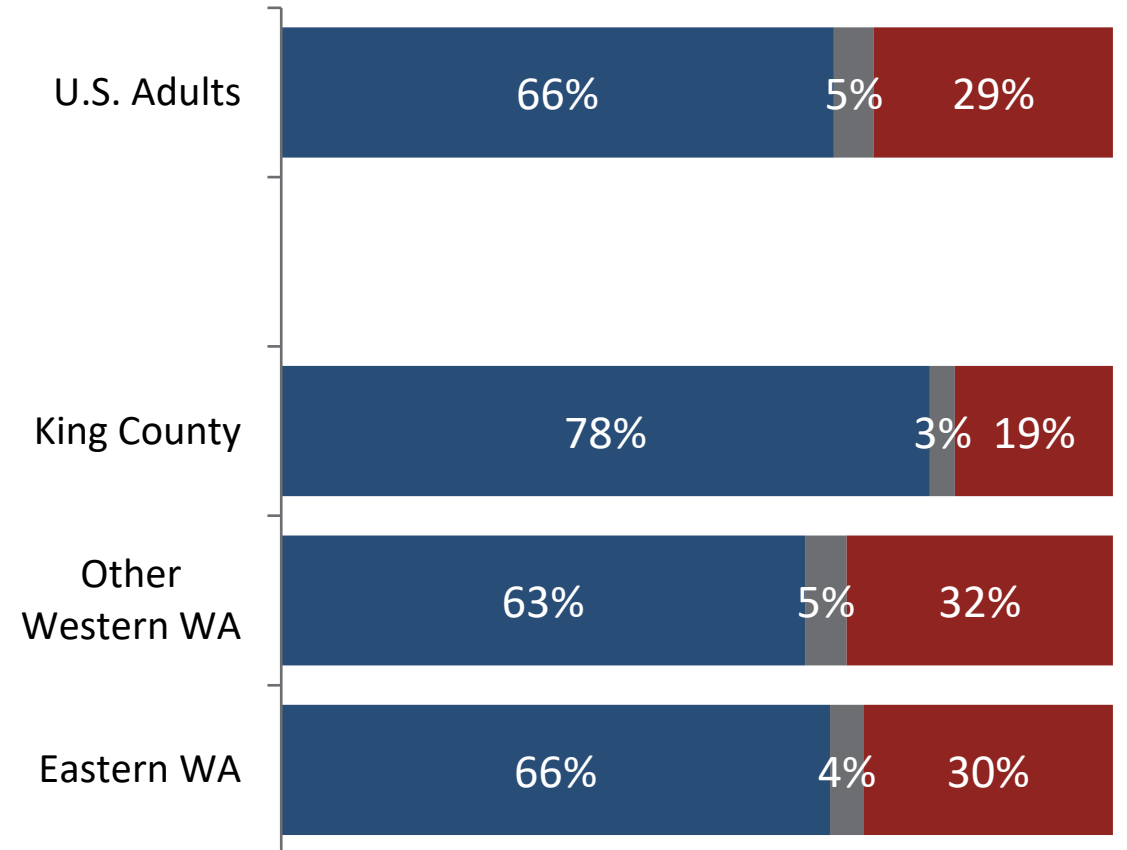
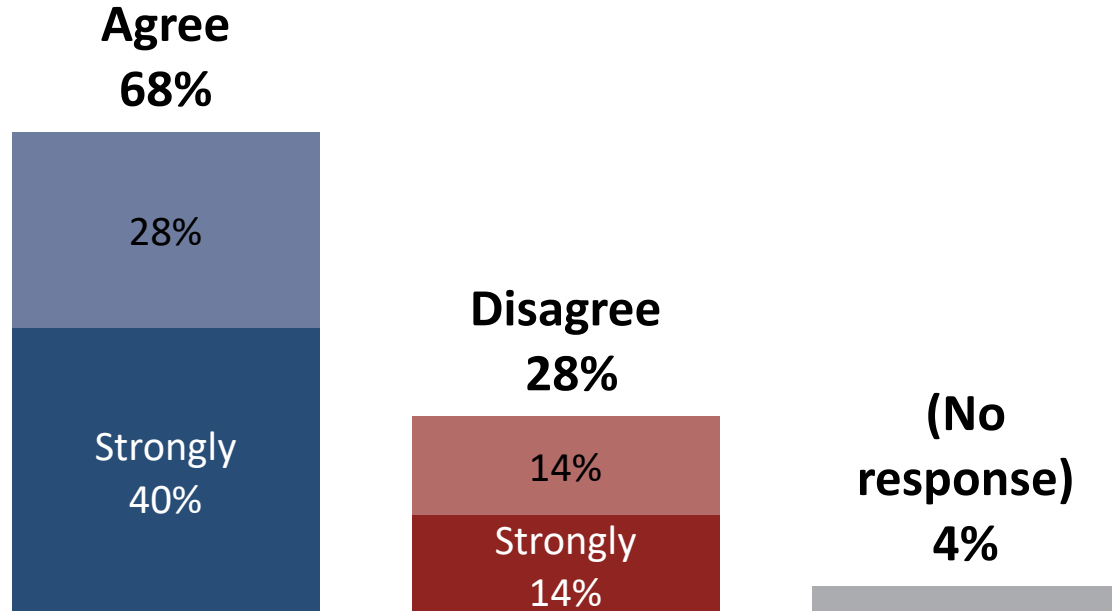
Government Response

Attitudes about the Federal Response

Most residents agree that, despite plenty of warning, the federal government failed to adequately prepare and work to contain the COVID-19 virus and that “our leaders have failed us.” Significant majorities across the state agree.

“The Federal government had plenty of warning that COVID-19 was coming and failed to prepare. We could have been more prepared to test for and contain this virus, but our leaders failed us.”

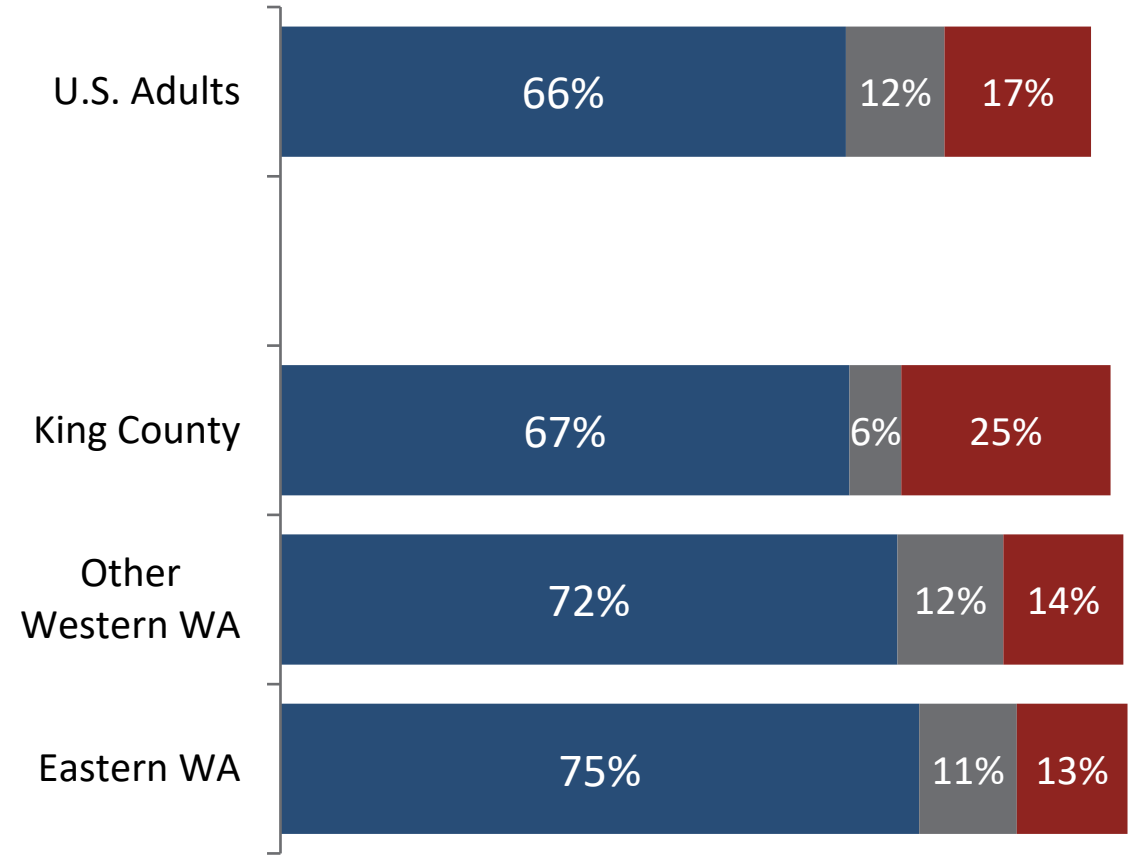
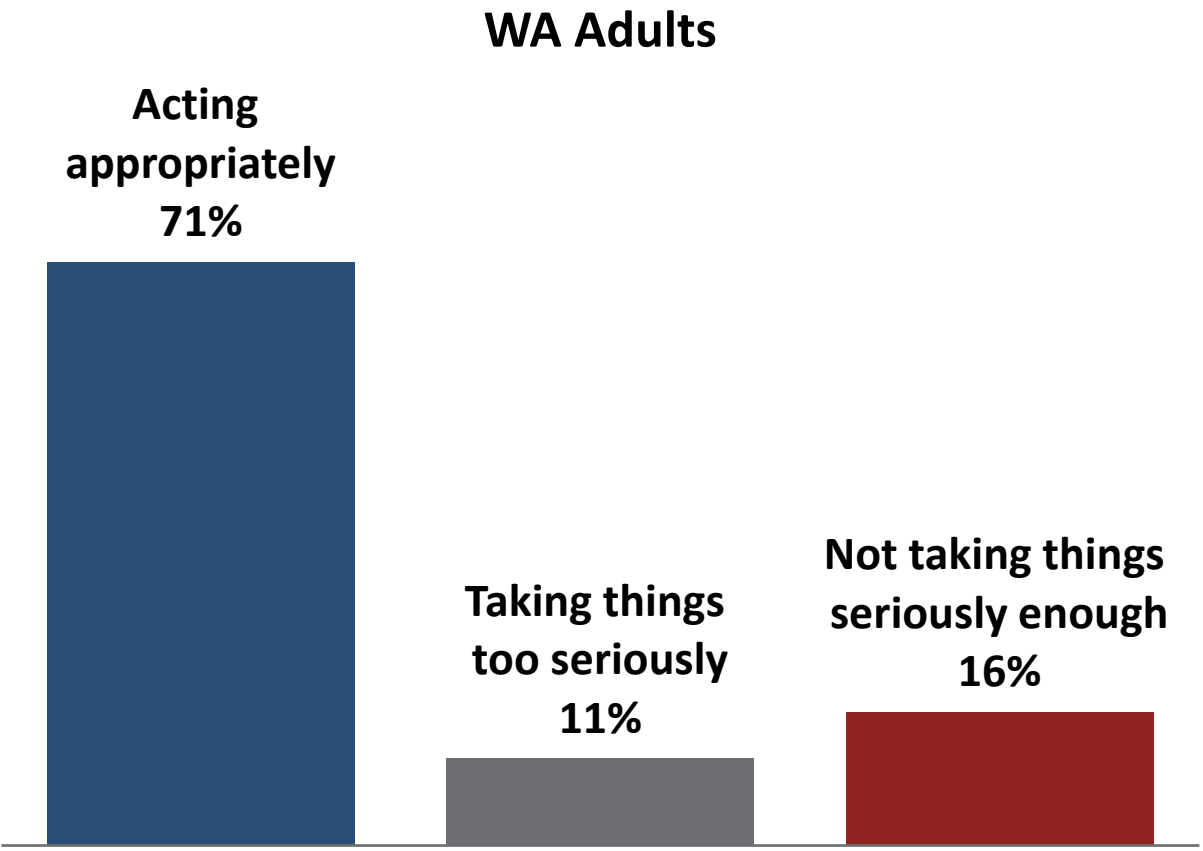
WA Adults



Attitudes about the State Response

Most residents feel the state is taking the appropriate action to stop the spread of COVID-19. Very few believe the state is overreacting, however, 1-in-5 King County residents feel the state is not taking things seriously enough.

“How is your state government doing in trying to stop the spread of COVID-19?”

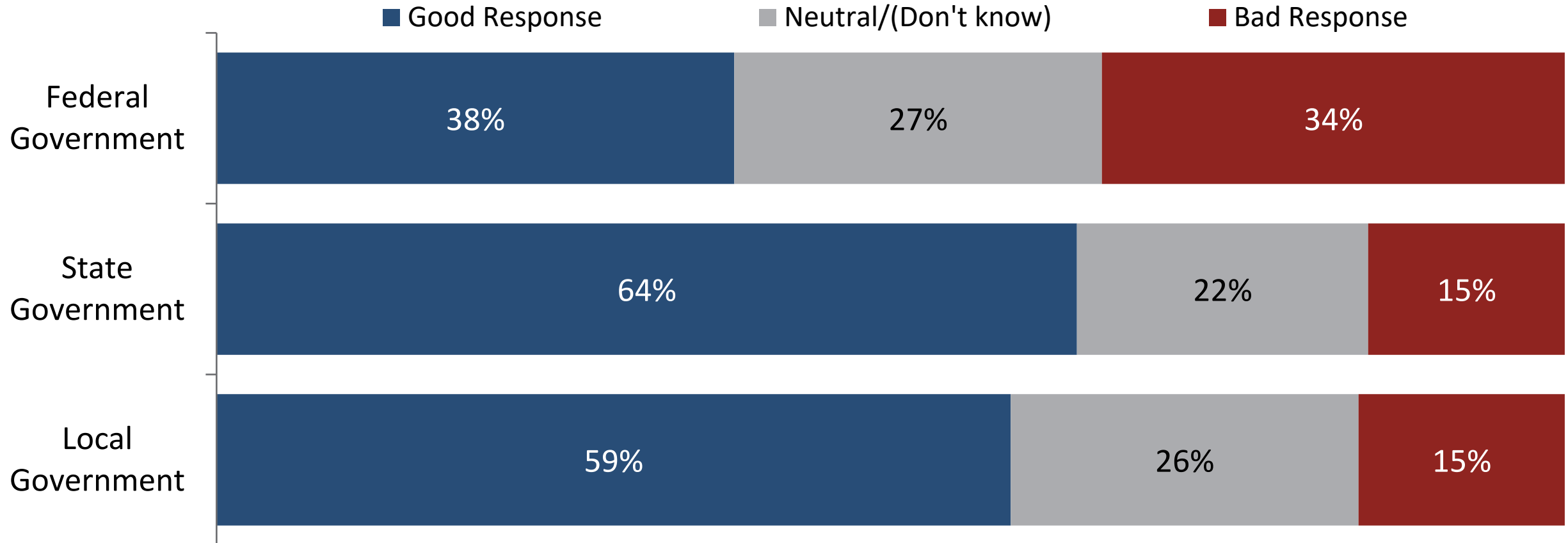


Rating Federal, State, & Local Response

Washington residents give their state and local governments significantly higher ratings for their response to COVID-19 than they give the Federal government.

WA Adults

“How would you rate each of the following’s response to COVID-19?”

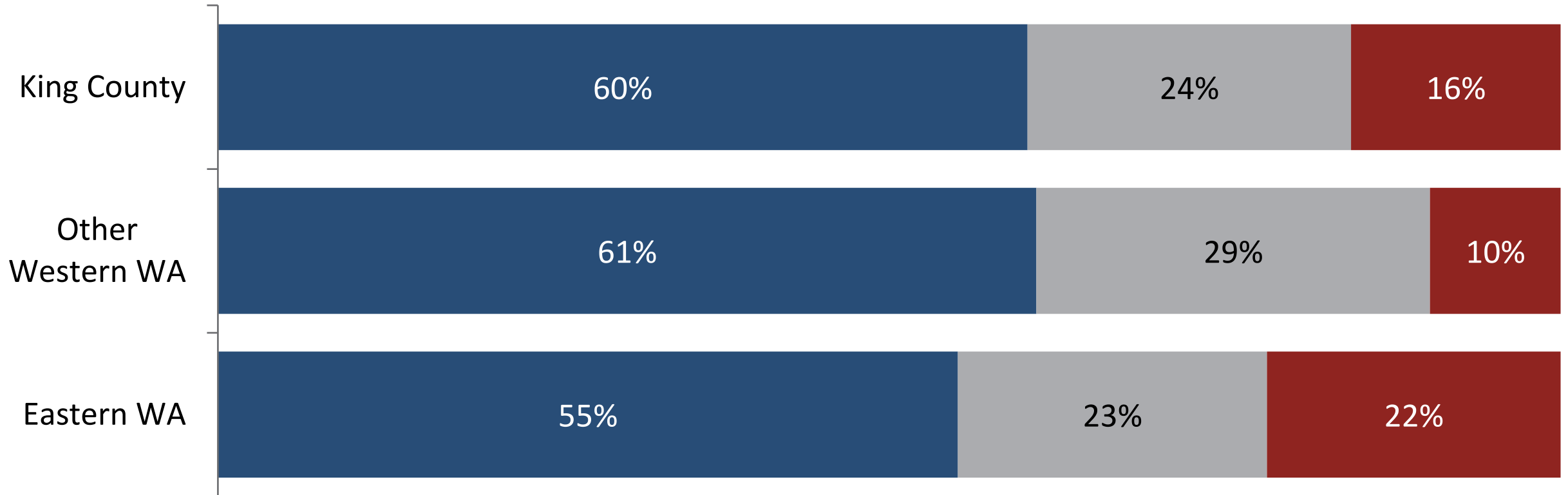


Local Government Response – by Region

Residents in all three regions are generally happy with their local government's response to COVID-19

“How would you rate your local government's response to COVID-19?”

■ Good Response ■ Neutral/(Don't know) ■ Bad Response



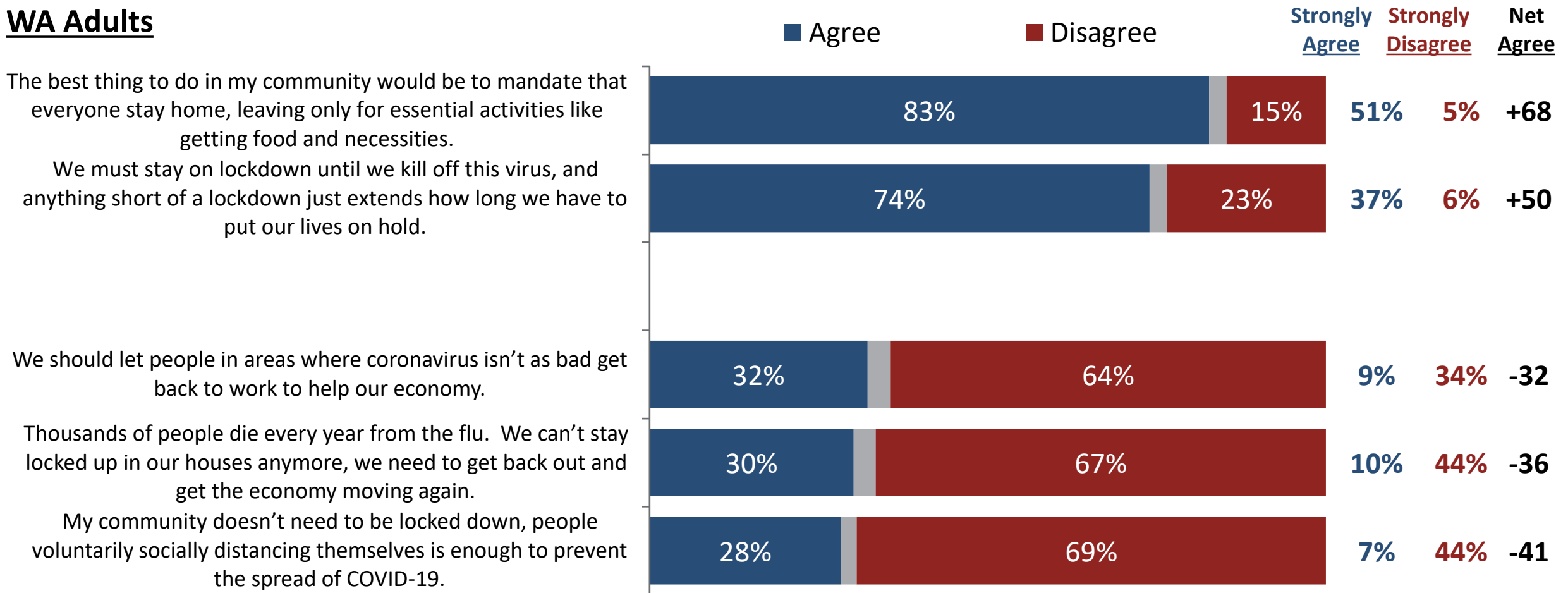


Quarantine and Getting Back to Normal

Attitudes about Quarantine

*For the most part, Washington residents are on board with quarantine efforts, and despite overwhelming concern about the economy, most **do not** agree that we should start letting people go back to work in less hard hit areas.*

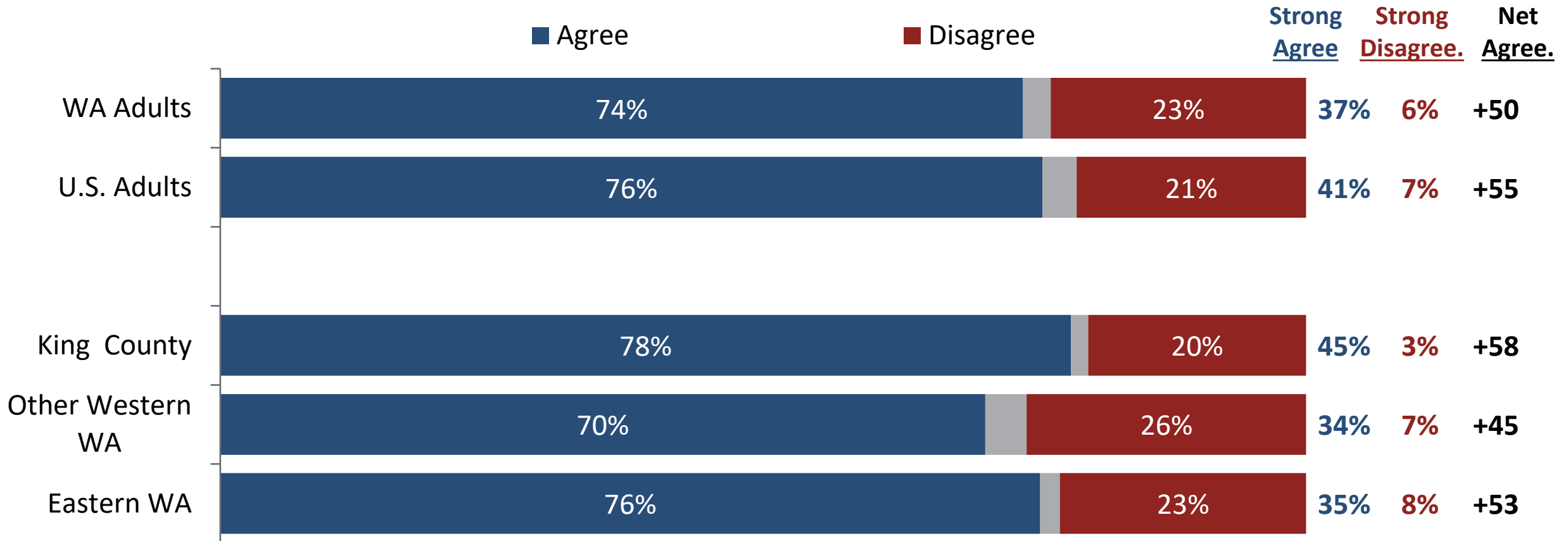
WA Adults



Willingness to Lockdown Until Threat Passes

Residents across the state agree that the right thing to do is stay on lockdown until the virus is killed off.

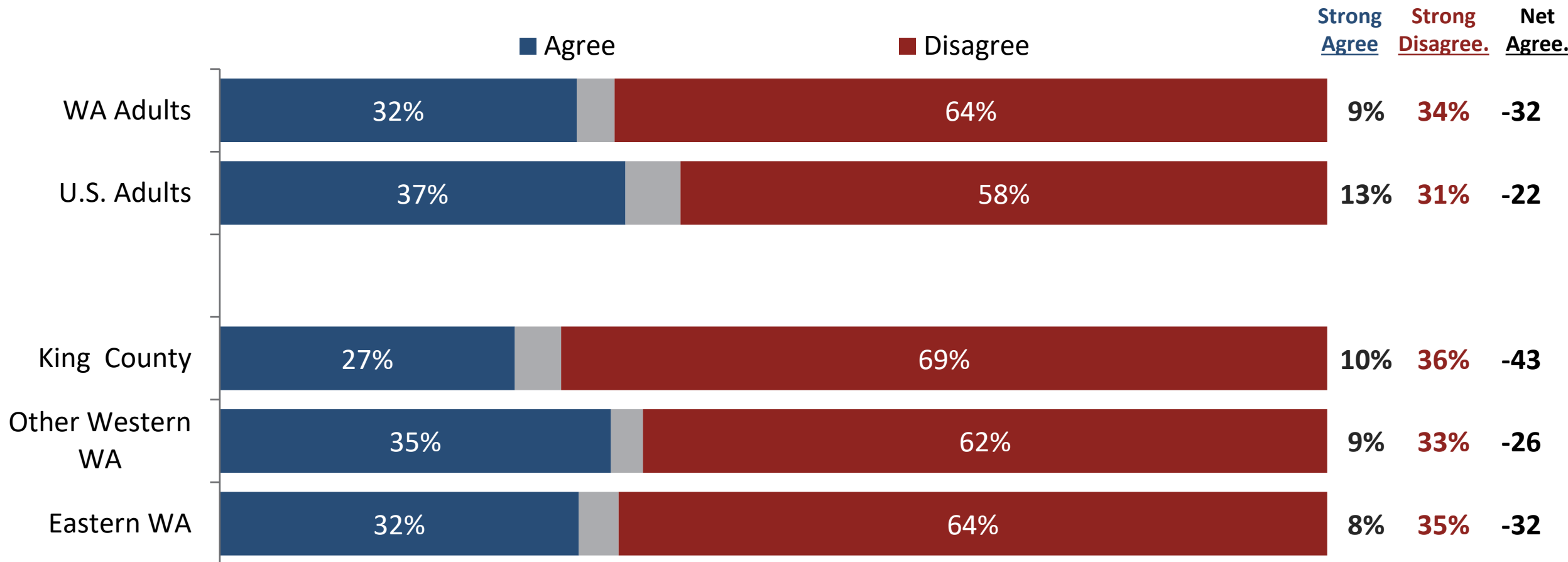
“We must stay on lockdown until we kill off this virus, and anything short of a lockdown just extends how long we have to put our lives on hold.”



Attitudes about Re-Opening Some Areas

There isn't a strong call in any region to allow less hard-hit areas to open sooner. Even among the roughly one-third who agree that we should let people get back to work in less impacted areas, intensity is very low.

“We should let people in areas where coronavirus isn't as bad get back to work to help our economy.”

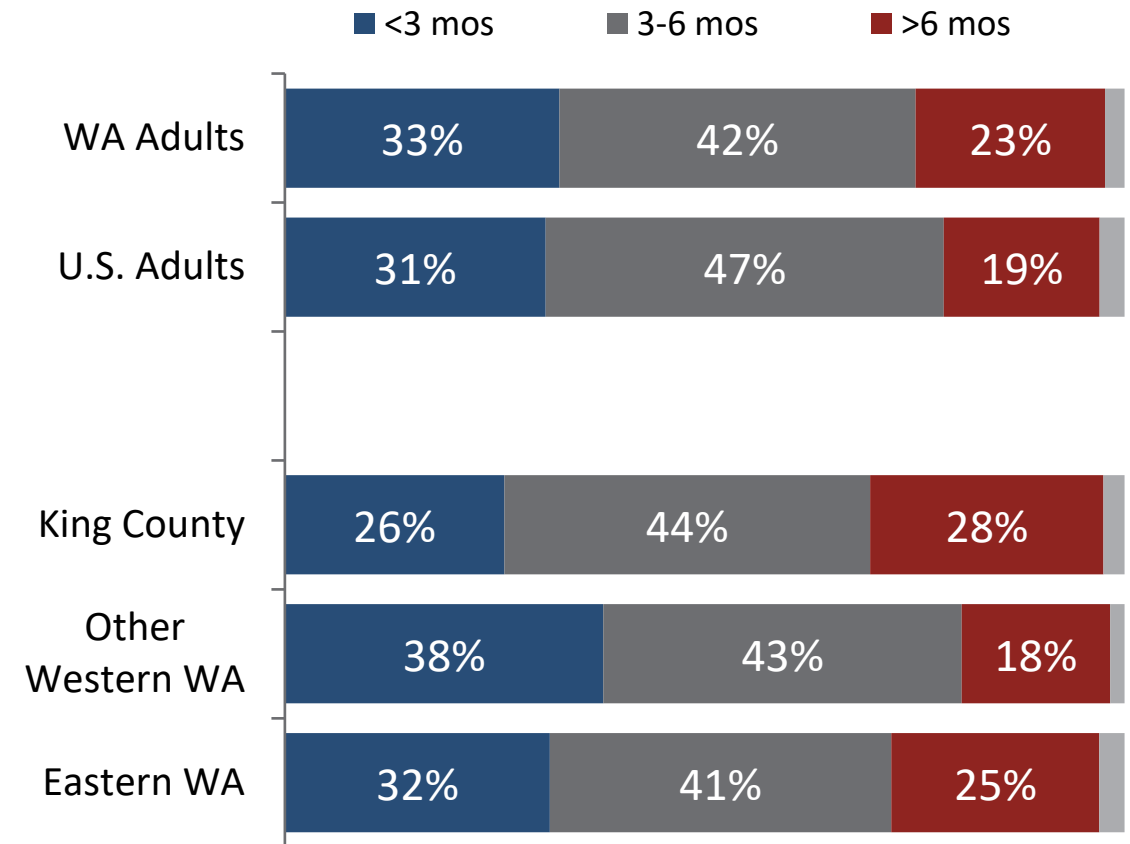
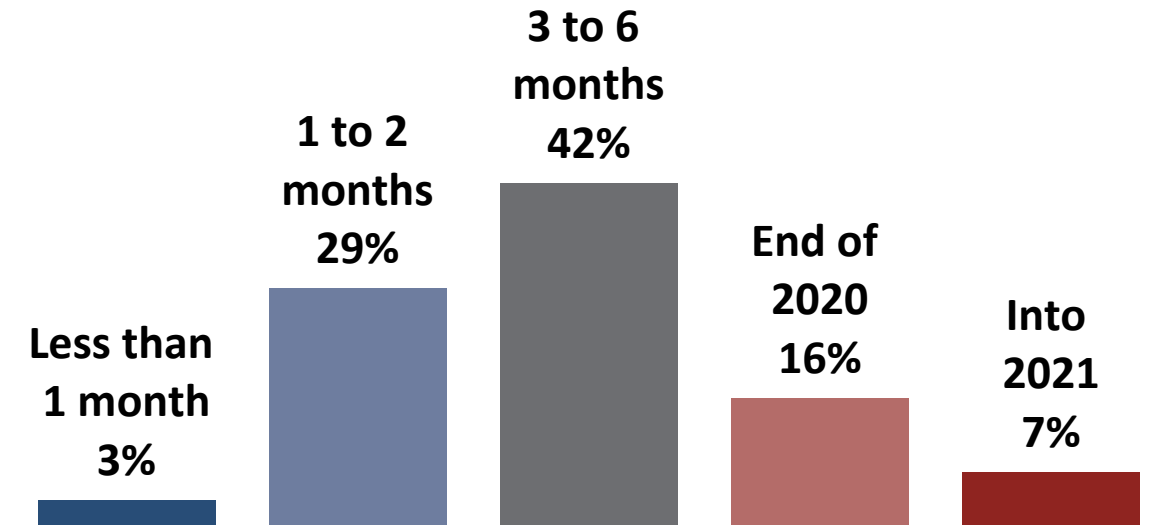


How Long Will Changes to Daily Life Last?

Two-thirds of Washington residents think the major changes to their daily lives will continue for at least another 3 months.

“Responding to the coronavirus has led to major changes in life including school and business closures, stay at home orders, and keeping physical distance from each other. How long do you expect these major changes to continue?”

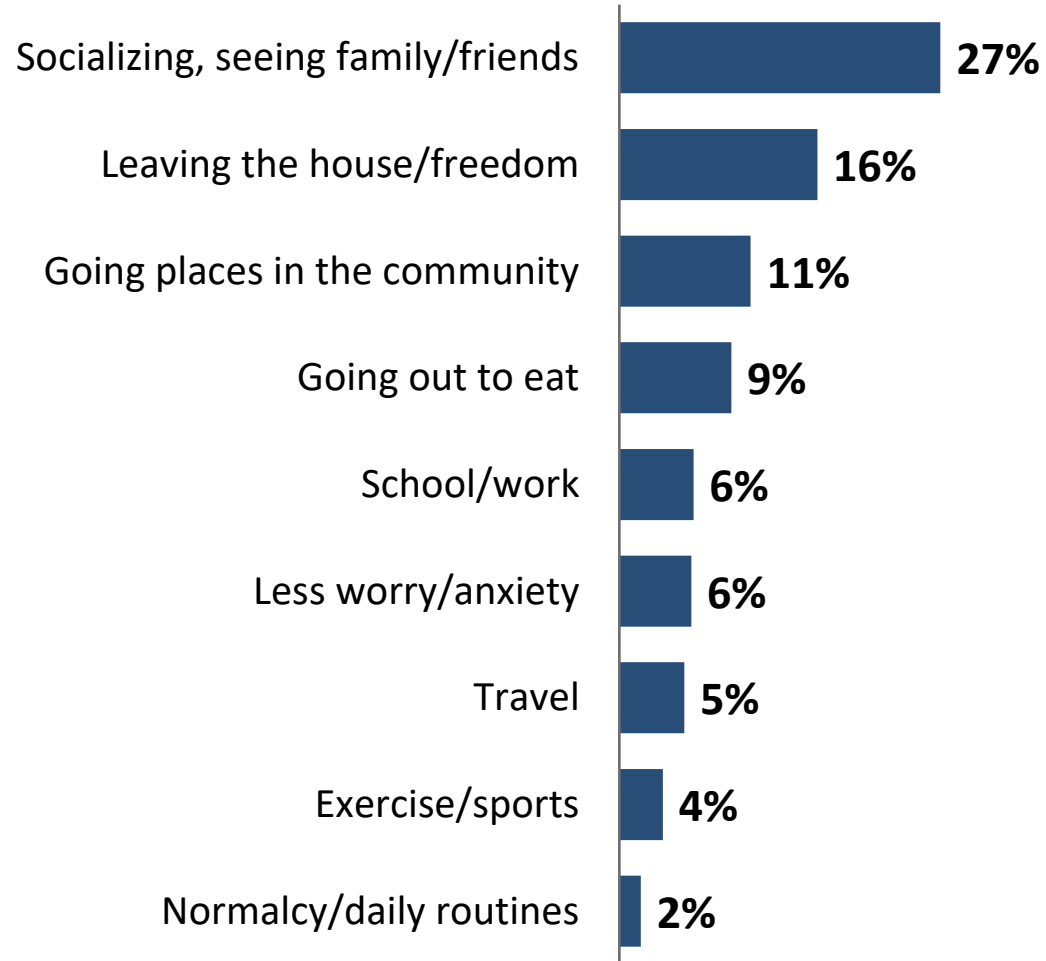
WA Adults



What People Miss

Washington residents miss social connection and being able to go out and about.

WA Adults





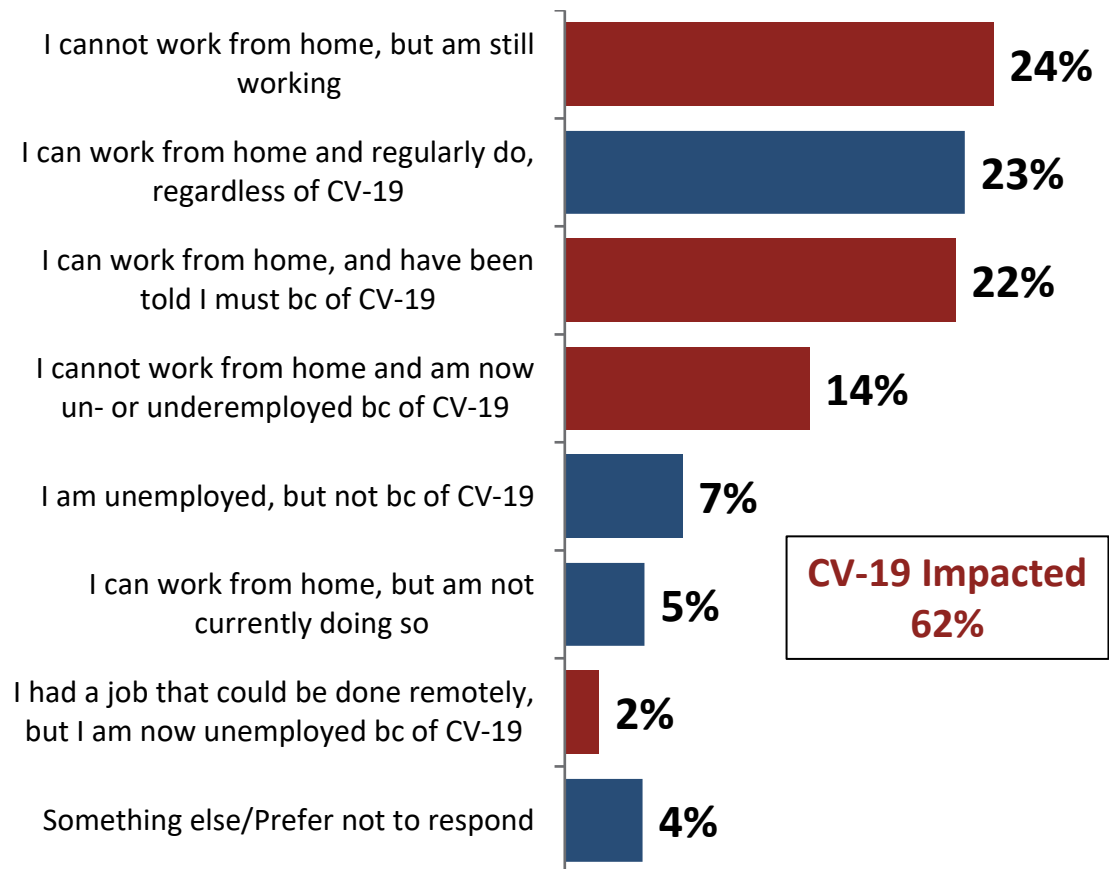
Economic Environment

Concern About Losing Your Job

Among the Washington labor force, 16% report being under- or unemployed as a result of COVID-19. Four-in-ten Washingtonians say they are concerned that they will lose their job because of COVID-19.

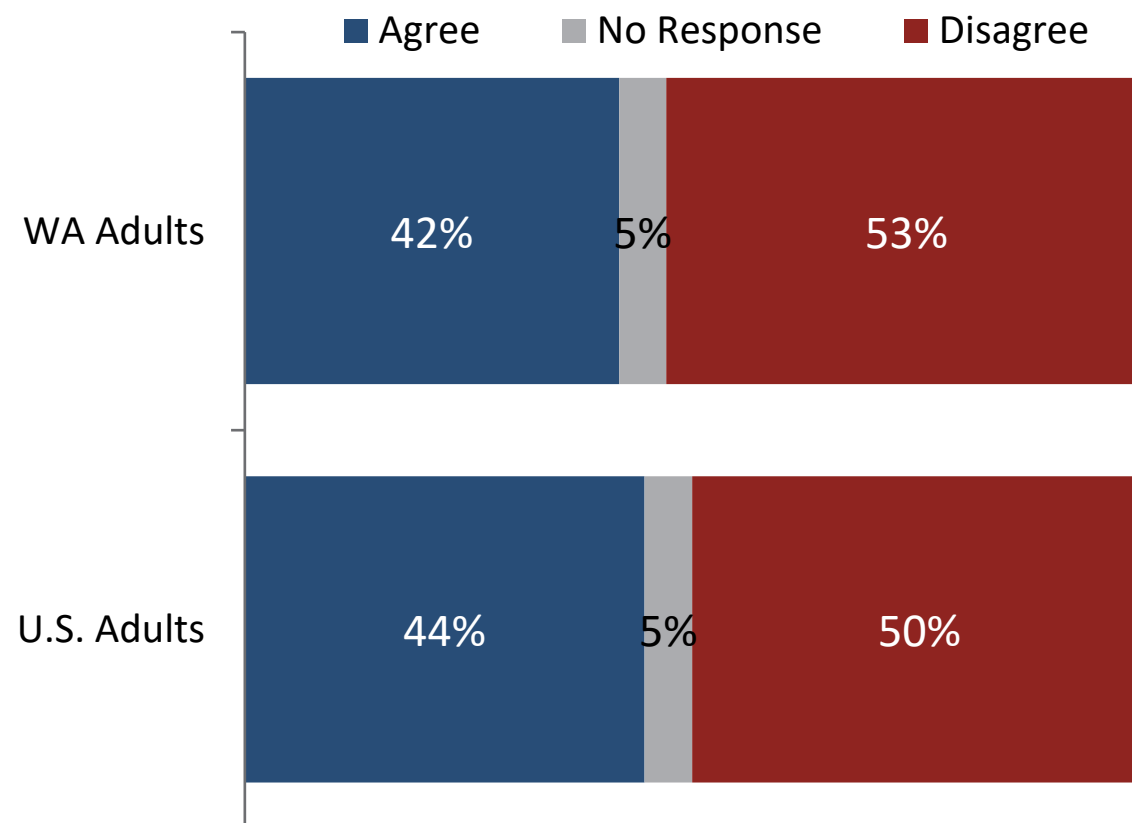
“Which best describes your working arrangement?”

(Among Adults in WA Labor Force)



“I am concerned I will lose my job because of COVID-19.”

(Among Adults in Labor Force)

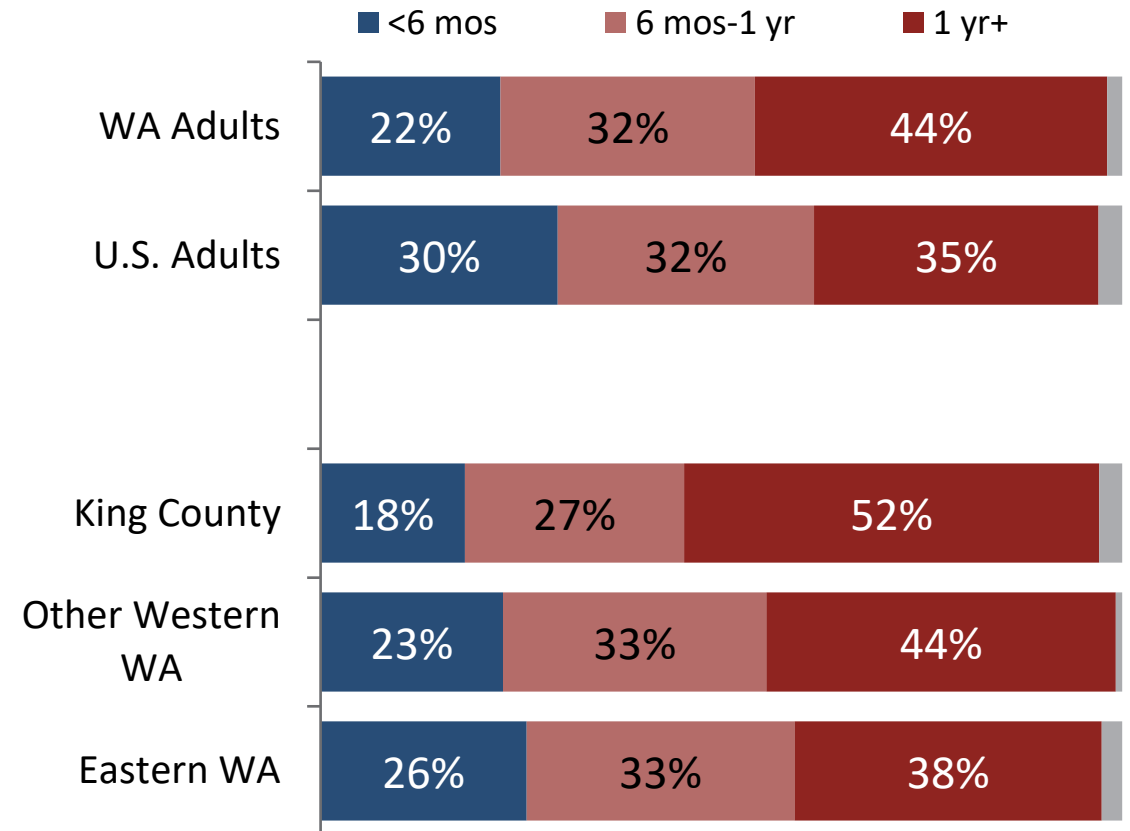
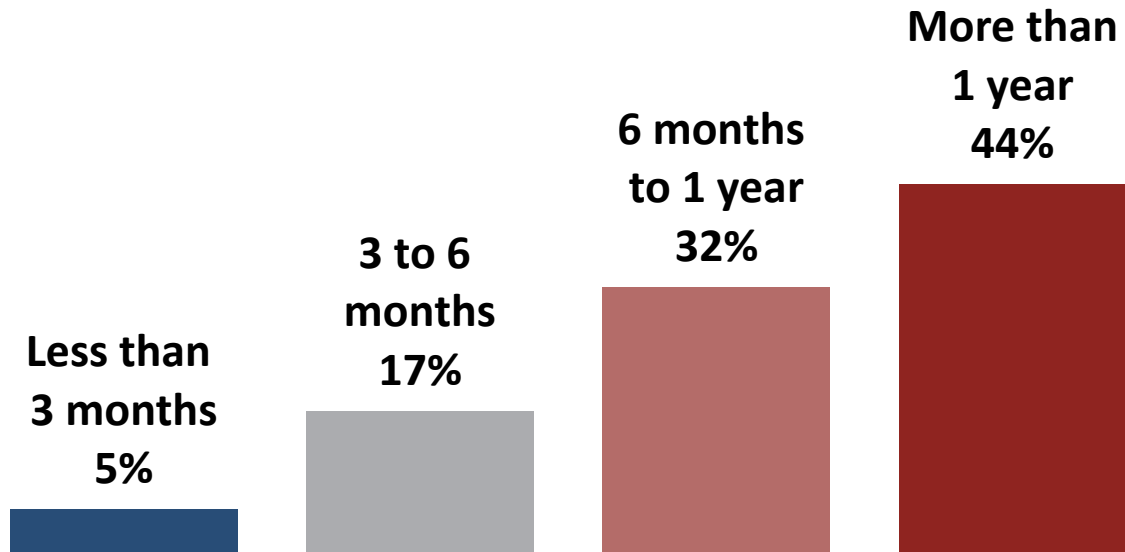


Economic Recovery

Almost half of Washington state residents think it will take more than a year for the economy to recover compared to just over a third nationally. A majority in King County think it's going to be a year or more.

“How many months do you believe it will take economy to recover and get back to normal?”

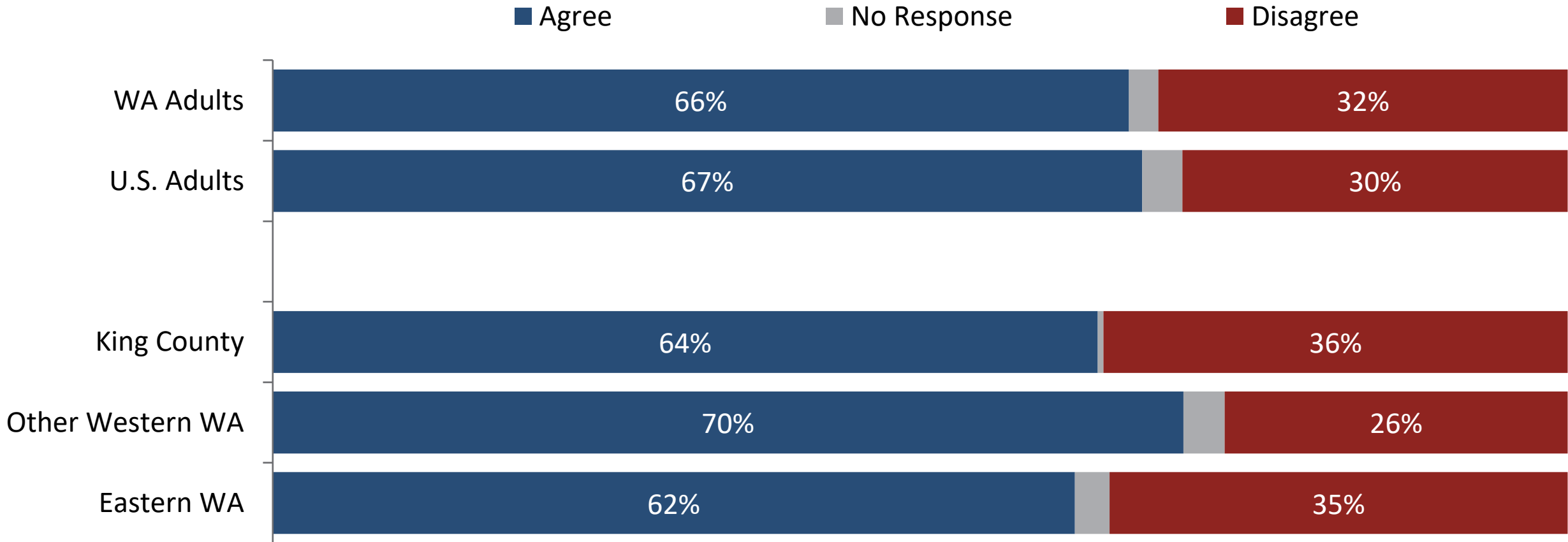
WA Adults



Changes in Spending Behavior

Two thirds of Washington residents say they are significantly reducing their spending because of COVID-19.

“I have significantly reduced my spending because of COVID-19.”



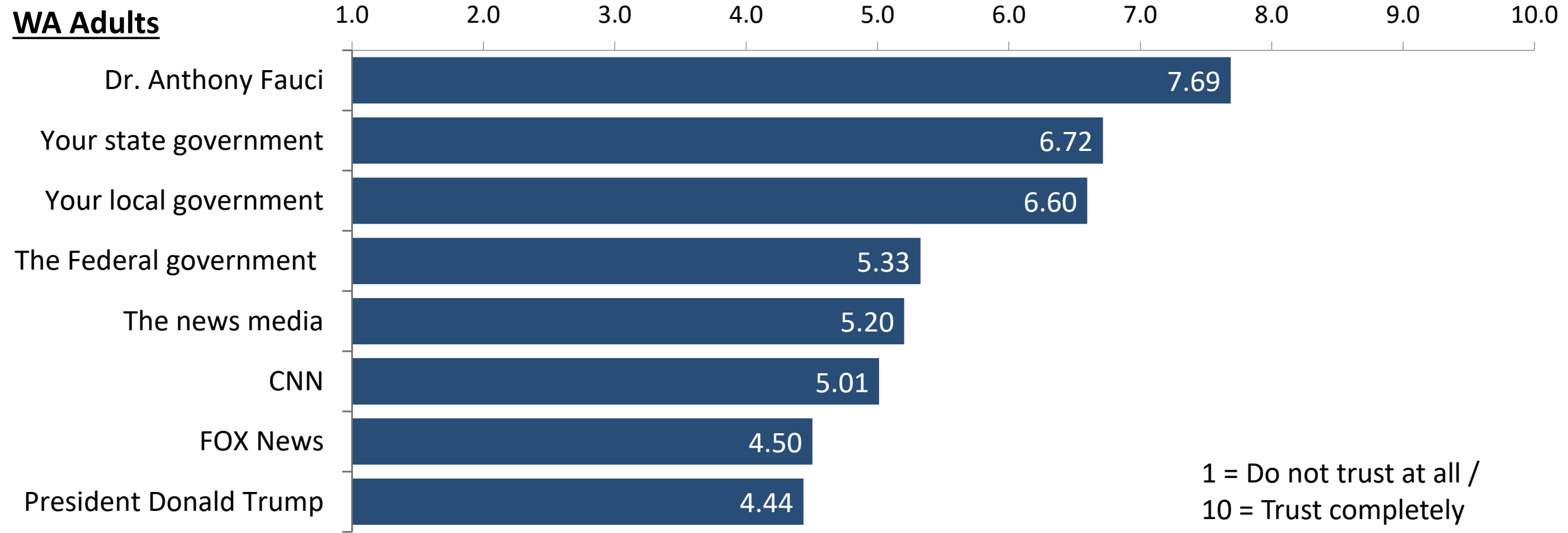


Information Sources

Trust for COVID-19 Info

Of the organizations and individuals tested, Dr. Anthony Fauci is the most trusted voice on COVID-19. The President and Fox News are the least trusted. State and local governments are more trusted than the Federal government, and all three levels of government are more trusted than the news media.

“How much trust do you have in the advice of each of the following when it comes to COVID-19?”

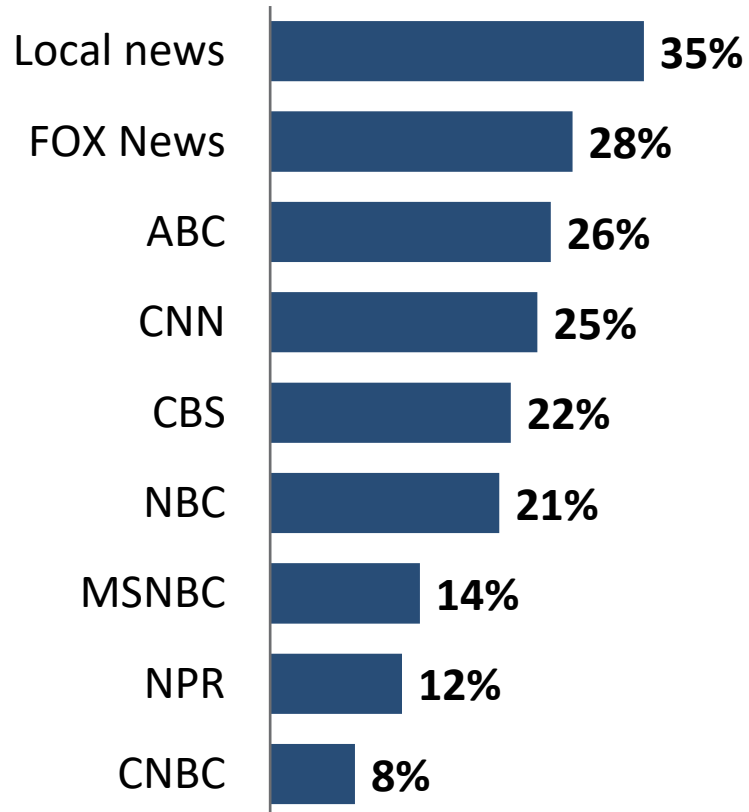


Information Sources

Washington residents are getting most of their information about COVID-19 from TV news and social media.

WA Adults

“And which of these news outlets do you most frequently get your news from...?”



“Where have you seen or heard most of your information about COVID-19?”

