IRIS COVID-19
Survey of Adults in Washington State
Methodology

- Nationwide web panel survey of 1,655 adults 18+, with an oversample of 583 interviews in Washington state
- Conducted March 31 – April 6, 2020
- This presentation is focused on a representative sample of 583 adults age 18+ in Washington state with a Margin of Error ±4.1 points at the 95% confidence interval
- Survey sample from a Dynata Research online panel

Please note that due to rounding, some percentages may not add up to exactly 100%.
Washington state residents are deeply pessimistic about the direction of the country, with nearly two-thirds saying things are “pretty seriously off on the wrong track.” King County residents are the most pessimistic.

“Do you feel that things in the United States are... generally going in the right direction or pretty seriously off on the wrong track?”

- **Generally going in the right direction**: 32%
- **Pretty seriously off on the wrong track**: 63%
- **No Response**: 6%

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- **WA Adults**: 32% - 6% - 63%
- **U.S. Adults**: 36% - 8% - 56%
- **King County**: 22% - 6% - 71%
- **Other Western WA**: 36% - 4% - 60%
- **Eastern WA**: 34% - 7% - 59%
Washington residents are overwhelmingly concerned about the COVID-19 outbreak and are even more concerned about its impact on the economy. Half of residents say they are “extremely concerned” about the economic impacts.

**WA Adults**

<table>
<thead>
<tr>
<th>Impact on economy</th>
<th>10 - Extremely concerned</th>
<th>7-9 Concerned</th>
<th>Total Concern</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>50%</td>
<td>35%</td>
<td>86%</td>
</tr>
</tbody>
</table>

| COVID-19 Outbreak  | 40%                      | 42%           | 82%           |

**U.S. Adults**

| Impact on economy | 51%                      | 33%           | 84%           |

| COVID-19 Outbreak  | 47%                      | 34%           | 81%           |
Most Washington residents are concerned about someone they know contracting COVID-19 and a majority are concerned about contracting it themselves – although only 1-in-4 are “extremely concerned.”

**WA Adults**
- **Someone you know contracting COVID-19**: 34% extremely concerned, 37% concerned, **total concern 70%**
- **Personally contracting COVID-19**: 23% extremely concerned, 34% concerned, **total concern 57%**

**U.S. Adults**
- **Someone you know contracting COVID-19**: 37% extremely concerned, 31% concerned, **total concern 68%**
- **Personally contracting COVID-19**: 29% extremely concerned, 31% concerned, **total concern 60%**

Please rate how concerned you are for each of the following...
Concern about the COVID-19 outbreak is higher and more intense in King County than the rest of the state. King County is the only region where concern about the virus is on the same level as concern about the economic impact. Residents outside King County are more intensely concerned about the economic impacts than the outbreak itself.

Concern about Economy

<table>
<thead>
<tr>
<th>Region</th>
<th>10 - Extremely concerned</th>
<th>7-9 Concerned</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>King County</td>
<td>46%</td>
<td>38%</td>
<td>85%</td>
</tr>
<tr>
<td>Other Western WA</td>
<td>51%</td>
<td>38%</td>
<td>89%</td>
</tr>
<tr>
<td>Eastern WA</td>
<td>53%</td>
<td>28%</td>
<td>81%</td>
</tr>
</tbody>
</table>

Concern about COVID-19

<table>
<thead>
<tr>
<th>Region</th>
<th>10 - Extremely concerned</th>
<th>7-9 Concerned</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>King County</td>
<td>50%</td>
<td>39%</td>
<td>89%</td>
</tr>
<tr>
<td>Other Western WA</td>
<td>35%</td>
<td>44%</td>
<td>79%</td>
</tr>
<tr>
<td>Eastern WA</td>
<td>38%</td>
<td>42%</td>
<td>80%</td>
</tr>
</tbody>
</table>
Residents in Eastern Washington are somewhat less concerned about themselves or someone they know getting the virus.

**Someone You Know Getting Virus**

- **King County**
  - Extremely concerned: 34%
  - 7-9 Concerned: 38%
  - Total: 73%

- **Other Western WA**
  - Extremely concerned: 38%
  - 7-9 Concerned: 33%
  - Total: 71%

- **Eastern WA**
  - Extremely concerned: 28%
  - 7-9 Concerned: 40%
  - Total: 68%

**You Getting Virus**

- **King County**
  - Extremely concerned: 25%
  - 7-9 Concerned: 32%
  - Total: 57%

- **Other Western WA**
  - Extremely concerned: 24%
  - 7-9 Concerned: 35%
  - Total: 59%

- **Eastern WA**
  - Extremely concerned: 20%
  - 7-9 Concerned: 34%
  - Total: 54%

Please rate how concerned you are for each of the following...
Most residents agree that, despite plenty of warning, the federal government failed to adequately prepare and work to contain the COVID-19 virus and that “our leaders have failed us.” Significant majorities across the state agree.

“The Federal government had plenty of warning that COVID-19 was coming and failed to prepare. We could have been more prepared to test for and contain this virus, but our leaders failed us.”

**WA Adults**

- **Agree**: 68%
  - Strongly 40%
  - 28%
- **Disagree**: 28%
  - 14%
  - Strongly 14%
  - (No response) 4%

**U.S. Adults**

- 66%
  - 5%
  - 29%

**King County**

- 78%
  - 3%
  - 19%

**Other Western WA**

- 63%
  - 5%
  - 32%

**Eastern WA**

- 66%
  - 4%
  - 30%
Most residents feel the state is taking the appropriate action to stop the spread of COVID-19. Very few believe the state is overreacting, however, 1-in-5 King County residents feel the state is not taking things seriously enough.

“How is your state government doing in trying to stop the spread of COVID-19?”

<table>
<thead>
<tr>
<th>Region</th>
<th>Acting Appropriately</th>
<th>Taking Things Too Seriously</th>
<th>Not Taking Things Seriously Enough</th>
</tr>
</thead>
<tbody>
<tr>
<td>WA Adults</td>
<td>71%</td>
<td>11%</td>
<td>16%</td>
</tr>
<tr>
<td>U.S. Adults</td>
<td>66%</td>
<td>12%</td>
<td>17%</td>
</tr>
<tr>
<td>King County</td>
<td>67%</td>
<td>6%</td>
<td>25%</td>
</tr>
<tr>
<td>Other</td>
<td>72%</td>
<td>12%</td>
<td>14%</td>
</tr>
<tr>
<td>Western WA</td>
<td>75%</td>
<td>11%</td>
<td>13%</td>
</tr>
<tr>
<td>Eastern WA</td>
<td>75%</td>
<td>11%</td>
<td>13%</td>
</tr>
</tbody>
</table>
Washington residents give their state and local governments significantly higher ratings for their response to COVID-19 than they give the Federal government.

**WA Adults**

“How would you rate each of the following’s response to COVID-19?”

- **Federal Government**
  - Good Response: 38%
  - Neutral/(Don’t know): 27%
  - Bad Response: 34%

- **State Government**
  - Good Response: 64%
  - Neutral/(Don’t know): 22%
  - Bad Response: 15%

- **Local Government**
  - Good Response: 59%
  - Neutral/(Don’t know): 26%
  - Bad Response: 15%
Residents in all three regions are generally happy with their local government’s response to COVID-19.

“How would you rate your local government’s response to COVID-19?”

- **King County**:
  - Good Response: 60%
  - Neutral/(Don't know): 24%
  - Bad Response: 16%

- **Other Western WA**:
  - Good Response: 61%
  - Neutral/(Don't know): 29%
  - Bad Response: 10%

- **Eastern WA**:
  - Good Response: 55%
  - Neutral/(Don't know): 23%
  - Bad Response: 22%
Quarantine and Getting Back to Normal
The best thing to do in my community would be to mandate that everyone stay home, leaving only for essential activities like getting food and necessities.

We must stay on lockdown until we kill off this virus, and anything short of a lockdown just extends how long we have to put our lives on hold.

We should let people in areas where coronavirus isn’t as bad get back to work to help our economy.

Thousands of people die every year from the flu. We can’t stay locked up in our houses anymore, we need to get back out and get the economy moving again.

My community doesn’t need to be locked down, people voluntarily socially distancing themselves is enough to prevent the spread of COVID-19.
Residents across the state agree that the right thing to do is stay on lockdown until the virus is killed off.

“We must stay on lockdown until we kill off this virus, and anything short of a lockdown just extends how long we have to put our lives on hold.”

Willingness to Lockdown Until Threat Passes

- WA Adults: 74% Agree, 23% Disagree
  - Strong Agree: 37%
  - Strong Disagree: 6%
  - Net Agree: +50
- U.S. Adults: 76% Agree, 21% Disagree
  - Strong Agree: 41%
  - Strong Disagree: 7%
  - Net Agree: +55
- King County: 78% Agree, 20% Disagree
  - Strong Agree: 45%
  - Strong Disagree: 3%
  - Net Agree: +58
- Other Western WA: 70% Agree, 26% Disagree
  - Strong Agree: 34%
  - Strong Disagree: 7%
  - Net Agree: +45
- Eastern WA: 76% Agree, 23% Disagree
  - Strong Agree: 35%
  - Strong Disagree: 8%
  - Net Agree: +53
Attitudes about Re-Opening Some Areas

There isn’t a strong call in any region to allow less hard-hit areas to open sooner. Even among the roughly one-third who agree that we should let people get back to work in less impacted areas, intensity is very low.

“We should let people in areas where coronavirus isn’t as bad get back to work to help our economy.”

<table>
<thead>
<tr>
<th>Region</th>
<th>Agree</th>
<th>Disagree</th>
<th>Strong Agree</th>
<th>Strong Disagree</th>
<th>Net Agree.</th>
</tr>
</thead>
<tbody>
<tr>
<td>WA Adults</td>
<td>32%</td>
<td>64%</td>
<td>9%</td>
<td>34%</td>
<td>-32</td>
</tr>
<tr>
<td>U.S. Adults</td>
<td>37%</td>
<td>58%</td>
<td>13%</td>
<td>31%</td>
<td>-22</td>
</tr>
<tr>
<td>King County</td>
<td>27%</td>
<td>69%</td>
<td>10%</td>
<td>36%</td>
<td>-43</td>
</tr>
<tr>
<td>Other Western WA</td>
<td>35%</td>
<td>62%</td>
<td>9%</td>
<td>33%</td>
<td>-26</td>
</tr>
<tr>
<td>Eastern WA</td>
<td>32%</td>
<td>64%</td>
<td>8%</td>
<td>35%</td>
<td>-32</td>
</tr>
</tbody>
</table>
How Long Will Changes to Daily Life Last?

Two-thirds of Washington residents think the major changes to their daily lives will continue for at least another 3 months.

“Responding to the coronavirus has led to major changes in life including school and business closures, stay at home orders, and keeping physical distance from each other. How long do you expect these major changes to continue?”

**WA Adults**

- Less than 1 month: 3%
- 1 to 2 months: 29%
- 3 to 6 months: 42%
- End of 2020: 16%
- Into 2021: 7%

**U.S. Adults**

- Less than 1 month: 31%
- 1 to 2 months: 47%
- 3 to 6 months: 19%

**King County**

- Less than 1 month: 26%
- 1 to 2 months: 44%
- 3 to 6 months: 28%

**Other Western WA**

- Less than 1 month: 38%
- 1 to 2 months: 43%
- 3 to 6 months: 18%

**Eastern WA**

- Less than 1 month: 32%
- 1 to 2 months: 41%
- 3 to 6 months: 25%
### What People Miss

Washington residents miss social connection and being able to go out and about.

<table>
<thead>
<tr>
<th>WA Adults</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Socializing, seeing family/friends</td>
<td>27%</td>
</tr>
<tr>
<td>Leaving the house/freedom</td>
<td>16%</td>
</tr>
<tr>
<td>Going places in the community</td>
<td>11%</td>
</tr>
<tr>
<td>Going out to eat</td>
<td>9%</td>
</tr>
<tr>
<td>School/work</td>
<td>6%</td>
</tr>
<tr>
<td>Less worry/anxiety</td>
<td>6%</td>
</tr>
<tr>
<td>Travel</td>
<td>5%</td>
</tr>
<tr>
<td>Exercise/sports</td>
<td>4%</td>
</tr>
<tr>
<td>Normalcy/daily routines</td>
<td>2%</td>
</tr>
</tbody>
</table>

What do you miss the most about life before the effects of COVID-19? (OPEN END, RECORD RESPONSE)
Economic Environment
Concern About Losing Your Job

Among the Washington labor force, 16% report being under- or unemployed as a result of COVID-19. Four-in-ten Washingtonians say they are concerned that they will lose their job because of COVID-19.

"Which best describes your working arrangement?"  
(Among Adults in WA Labor Force)

- I cannot work from home, but am still working: 24%
- I can work from home and regularly do, regardless of CV-19: 23%
- I can work from home, and have been told I must bc of CV-19: 22%
- I cannot work from home and am now un- or underemployed bc of CV-19: 14%
- I am unemployed, but not bc of CV-19: 7%
- I can work from home, but am not currently doing so: 5%
- I had a job that could be done remotely, but I am now unemployed bc of CV-19: 2%
- Something else/Prefer not to respond: 4%

"I am concerned I will lose my job because of COVID-19."  
(Among Adults in Labor Force)

- WA Adults: 42% Agree, 5% No Response, 53% Disagree
- U.S. Adults: 44% Agree, 5% No Response, 50% Disagree

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Almost half of Washington state residents think it will take more than a year for the economy to recover compared to just over a third nationally. A majority in King County think it’s going be a year or more.

“How many months do you believe it will take economy to recover and get back to normal?”

<table>
<thead>
<tr>
<th>Region</th>
<th>&lt;6 mos</th>
<th>6 mos-1 yr</th>
<th>1 yr+</th>
</tr>
</thead>
<tbody>
<tr>
<td>WA Adults</td>
<td>22%</td>
<td>32%</td>
<td>44%</td>
</tr>
<tr>
<td>U.S. Adults</td>
<td>30%</td>
<td>32%</td>
<td>35%</td>
</tr>
<tr>
<td>King County</td>
<td>18%</td>
<td>27%</td>
<td>52%</td>
</tr>
<tr>
<td>Other Western WA</td>
<td>23%</td>
<td>33%</td>
<td>44%</td>
</tr>
<tr>
<td>Eastern WA</td>
<td>26%</td>
<td>33%</td>
<td>38%</td>
</tr>
</tbody>
</table>

Less than 3 months 5%
3 to 6 months 17%
6 months to 1 year 32%
More than 1 year 44%
Changes in Spending Behavior

Two thirds of Washington residents say they are significantly reducing their spending because of COVID-19.

“I have significantly reduced my spending because of COVID-19.”

<table>
<thead>
<tr>
<th>Region</th>
<th>Agree</th>
<th>No Response</th>
<th>Disagree</th>
</tr>
</thead>
<tbody>
<tr>
<td>WA Adults</td>
<td>66%</td>
<td></td>
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<td>U.S. Adults</td>
<td>67%</td>
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<td>30%</td>
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<td>26%</td>
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<tr>
<td>Eastern WA</td>
<td>62%</td>
<td></td>
<td>35%</td>
</tr>
</tbody>
</table>
Of the organizations and individuals tested, Dr. Anthony Fauci is the most trusted voice on COVID-19. The President and Fox News are the least trusted. State and local governments are more trusted than the Federal government, and all three levels of government are more trusted than the news media.

"How much trust do you have in the advice of each of the following when it comes to COVID-19?"

- Dr. Anthony Fauci: 7.69
- Your state government: 6.72
- Your local government: 6.60
- The Federal government: 5.33
- The news media: 5.20
- CNN: 5.01
- FOX News: 4.50
- President Donald Trump: 4.44

1 = Do not trust at all / 10 = Trust completely
Washington residents are getting most of their information about COVID-19 from TV news and social media.

**WA Adults**

“Where have you seen or heard most of your information about COVID-19?”

- **Television news**: 69%
- **Internet**: 57%
- **Newspaper, print or online**: 32%
- **Social media**: 28%
- **Friends or family**: 27%
- **Government agency**: 21%
- **Radio**: 16%
- **Email**: 15%
- **Work**: 14%

“And which of these news outlets do you most frequently get your news from...?”

- **Local news**: 35%
- **FOX News**: 28%
- **ABC**: 26%
- **CNN**: 25%
- **CBS**: 22%
- **NBC**: 21%
- **MSNBC**: 14%
- **NPR**: 12%
- **CNBC**: 8%